

DESIGN FILINGS AFTER THE IMPLEMENTATION OF THE EU DESIGN REFORM: A FIRST REVIEW

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Introduction

Agenda



Intro

- Timeline

Phase I

- Terminology & definition of a design
- Other changes & fees
- Statistics on multiclass filings

Phase II

- Representations – formats
- Other changes – quality of images/filing date,
- Statistics on representations in filings since July 2026
- Examples of registered designs in new formats

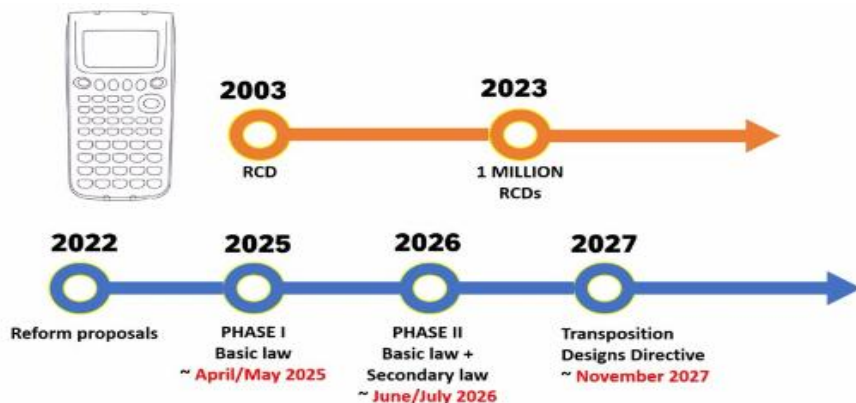
Questions

Legal reform phase I

TIMELINE

- 8 December 2024: Amending Regulation and Recast Directive entered into force
- 1 May 2025: Phase I changes applied
- 1 July 2026: Phase II changes apply, new regime fully operational at EU level
- 9 December 2027: Member States transpose Recast Directive to National laws

Key dates



Phase I

Community Design become **European Union Design ('EU design')**

New terminology

Community design	➔	European Union design ('EU design' / 'EUD')
Community design court	➔	EU design court
The Office	➔	The European Union Intellectual Property Office
The Community Design Regulation	➔	The European Union Design Regulation ('EUDR')
The Community Design Implementing Regulation	➔	The European Union Design Implementing Regulation (EUDIR)
The Community Design Delegated Regulation	➔	The European Union Design Delegated Regulation (EUDDR)

Phase I

Definition of a design/product



- **‘Design’ [Art 4(1) EUDR]** has been broadened to explicitly include animation which includes movement and transition.
- **‘Product’ [Art 4(2) EUDR]** has been revised to explicitly include non-physical items.
- **[Art 4(2)(a) and (b) EUDR]** specifically refers to sets of articles, spatial arrangements, parts intended to be assembled into a complex product, graphic works and graphical user interfaces.

Phase I

Filing application changes

- **Maximum 50 designs** per application [Art 44 (1) EUDR]
- **No unity-of-class requirement** for multiple designs
- **Filing only via EUIPO** (not national offices) [art.41(1) EUDR]
- **Updated filing date requirements** - Application fees [art. 46 EUDR] & Clarity of images [arts.42, (1c) EUDR]
- **Product indication** must allow single subclass classification [art.48(2) EUDR]



Phase I

3D Printing



- **Creating**
- **Downloading**
- **Copying**
- **Sharing**
- **Distributing**

[Article 20 (2d) EUDR]

Phase I

**Registration
symbol**



may be accompanied by the registration number of the design or hyperlinked to the entry of the design in the Register. [art.29 EUDR]

Phase I

Fee Changes

- **Single application fee** (registration + publication)
- **Higher, progressive renewal fees** (per design)
- **Bulk discounts for multiple designs reduced**
- **New fees:** alteration (EUR 200), continuation (EUR 400)
- **Appeal fee reduced** (EUR 720)

[Articles 42(4) and 44(2) EUDR]



Phase I

Overview multiclass filings

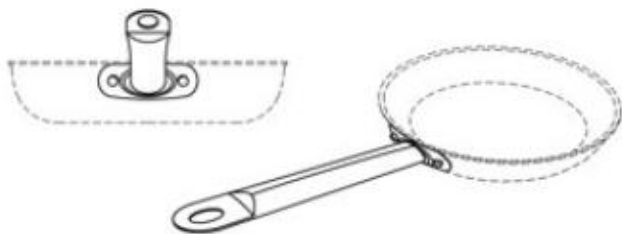
Year	multiclass application	% total applications
2025 (from 1st May)	883	3.6%
2026 (to 31 st August)	1070	4.8%

Legal reform phase II

Phase II

Filing of representation changes

- **Visual disclaimers to be applied consistently in all views.** [Art 42 (5) EUDR]
- **Non-neutral background and lack of quality are no longer automatic filing date deficiencies.** [Art 2 (3) EUDIR]



EUD No. 002322644-0001



EUD No. 000910146-0004

Phase II

- Only digital representations accepted (no specimens)
[Art 42(1)(c) and Art 42(5) EUDR & Art 2 EUDIR]

- ❖ **3D dynamic view** (1 file) OBJ/STL – max 20MB
- ❖ **Animated video no sound** (1 file) MP4 – max 20MB
- ❖ **Static representation** (up to 10 views) JPEG – max 2MB/view

Phase II

Other changes

- Digital-only communications (no paper/post) [Art 82(2), 88 EUDR]
- Holder address/nationality not published [Art 104 EUDR]
- Online file inspection only [Art 104 EUDR]



Phase II

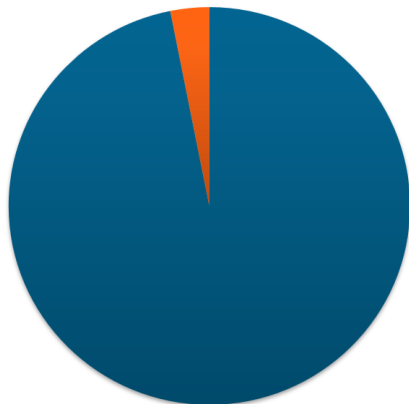
Overview type views filed

Month	Static *	Video	3D Dynamic
Jul-26	8410	36	21
Aug-26	7107	5	2

* Since 1 July 2026 about 27% of applications with static views were filed with more than 7 views

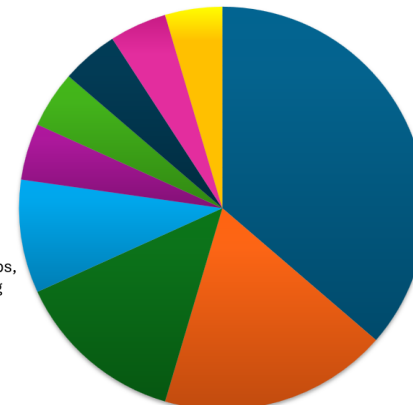
Phase II

Classes of new format filings



■ 14-04 ■ 26-05

14: Recording, telecommunication or data processing equipment
14-04: Graphical user interfaces and icons
26: Lighting apparatus
26-05 lamps, standard lamps, chandeliers, wall and ceiling lights, photographic and cinematographic projector lamps

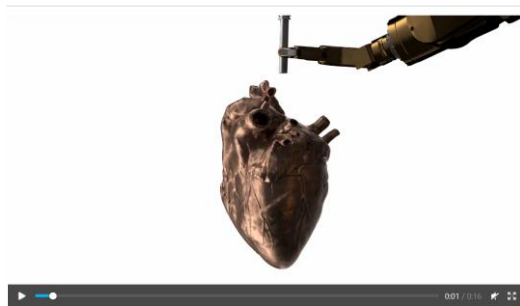


■ 06-01 ■ 28-03 ■ 09-09 ■ 11-01 ■ 06-03
 ■ 14-06 ■ 21-01 ■ 21-02 ■ 32-01

06: Furnishing
 06-01: Seats
 06-03: **Tables** and similar furniture
 09: Packaging and containers for the transport or handling of goods
 09-09: **Refuse and trash containers** and stands therefor
 11: Articles of adornment
 11-01: **Jewellery**
 14: Recording, telecommunication or data processing equipment
 14-04: **Graphical user interfaces and icons**
 21: Games, toys, tents and sports goods
 21-01: **Games and toys**
 21-02: **Gymnastics and sports apparatus and equipment**
 32: Graphic symbols and logos, surface patterns, ornamentation, arrangement of interiors and exteriors
 32-01: **Graphic symbols and logos,** surface patterns, ornamentation

Phase II

Examples



EUD No. 015146667-01

3D dynamic view



EUD No. 015147524-10

Video

[015146667-01 - Animated logos, 14-04](#)

[015146726-01 - Lamps, 26-05](#)

3D Dynamic

[015147524-0010 – Armchairs, 06-01](#)

[0151470031-0001 - Finger rings, 11-01](#)

Phase II

Searching for examples of new formats

euipo.europa.eu/eSearch/#advanced/designs

access

Trade marks **Designs** Representatives Daily publication International Designs

Add search criteria from below

Design information

- Design Representation 
- Design number
- Verbal element
- Designer name
- Design status
- Means of representation
- Reference
- Recordal number
- Invalidity number

Search criteria

Sort results by Design number Ascending

Design number contains

and Verbal element contains

and Means of representation All

Clear criteria Reset to default Search

Questions

Any questions?





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THANK YOU