



# 17<sup>th</sup> Anniversary Conference

September 14-16, 2025 | Istanbul, Turkey



# Welcome to Istanbul!



We are excited to  
host you in Istanbul,  
which is a city like no other.



- **Most Visited City in the World**

Istanbul topped the list of the world's most visited cities in 2023, with over 20.2 million international arrivals, surpassing cities like London and Dubai. This growth was fueled by relaxed visa requirements, its rich cultural appeal, and its unique blend of history and modernity.

- **Cats: A Symbol of the City's Soul**

Istanbul is famous for its friendly street cats, which are deeply ingrained in the city's culture. These cats are cared for by locals and have become beloved symbols of Istanbul's charm. They are so integral to the city's identity that they even inspired the documentary Kedi, which celebrates their lives and the bond they share with Istanbul's residents.

- **Straddles Two Continents**

Istanbul is the only city in the world that spans two continents, Europe and Asia, divided by the Bosphorus Strait. This unique geographical position makes it a cultural and historical bridge between East and West, offering a fascinating mix of traditions, cuisines, and lifestyles.

- **The Most Populous City in Europe**

Istanbul is not only Turkey's largest city but also the most populous city in Europe, with over 16 million residents. One out of every five people in Turkey lives here, and the city contributes 30% of the Turkish economy, making it the country's economic powerhouse.

- **Europe's Safest Major Tourism City**

According to Numbeo, Istanbul is the safest city among Europe's five major tourism cities (London, Rome, Barcelona and Paris).

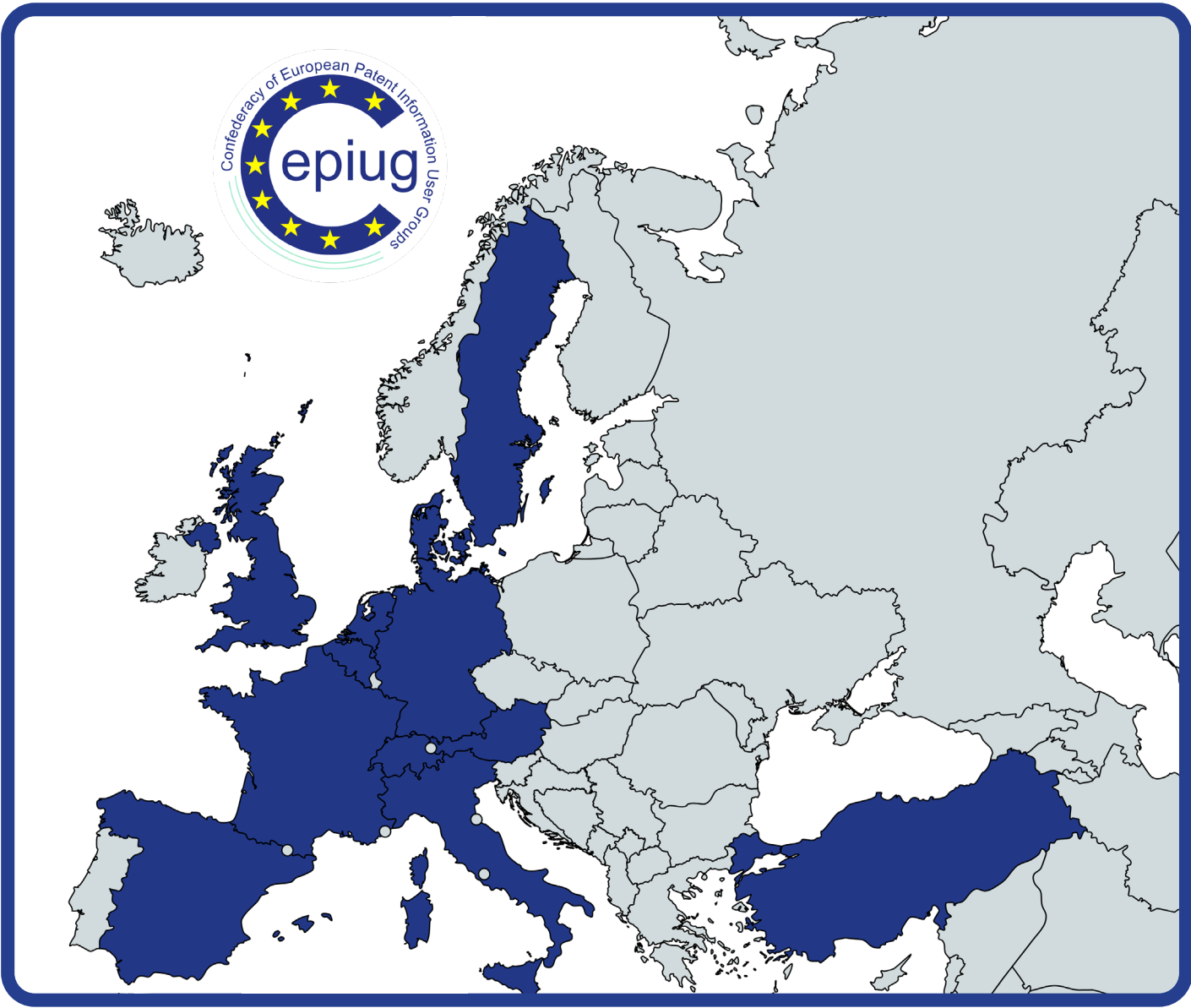
- **The Capital of Three Great Empires:**

Istanbul, formerly known as Constantinople, was the capital of the Roman, Byzantine and Ottoman Empires and hosted different civilizations for approximately 1600 years.

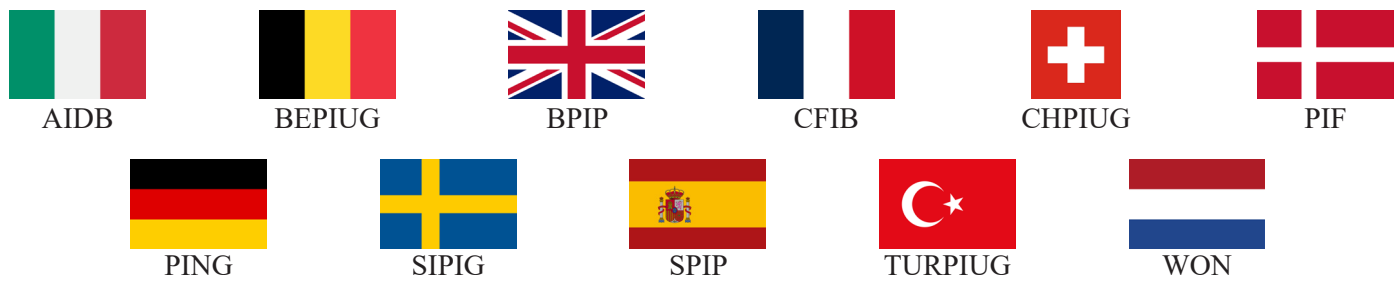


- **Grand Bazaar: A Shopper's Paradise**

The Grand Bazaar, dating back to the 15th century, is one of the largest and oldest covered markets in the world. With over 4,000 shops, it offers everything from spices and jewelry to textiles and antiques, making it a must-visit for shoppers.



# CEPIUG Members







CEPIUG, the Confederacy of European Patent Information User Groups, established in 2008 and now counting 11 User Groups and about 1.000 members throughout Europe, is happy to announce

### **The CEPIUG 17<sup>th</sup> Anniversary Conference** **Istanbul, Turkey, September 14-16, 2025**

The CEPIUG 17<sup>th</sup> Anniversary Conference is a non-profit in person event, held only at special times, organised this year by Turkish Patent Information User Group (TURPIUG) with volunteers members of the European User Groups, in collaboration with İstanbul Bilgi University, a prestigious university in Istanbul, where the Conference will take place.

We want to celebrate this important achievement with a three-day full program including 8 main sessions, more than 30 speakers involved in presentations and panels, an Exhibition of commercial services, a unique networking opportunity in 2025, an exciting board game, a celebration dinner in one of the most fascinating area of the city, and much more!



DATA TO  
WISDOM:  
WHAT'S NEXT  
IN PATENT  
INFORMATION?



# Venue Partners



**İstanbul  
Bilgi University**

**INSTITUT  
FRANÇAIS**

Turquie



# Event Program

## CEPIUG 17th Anniversary Conference

**Theme:** Data to Wisdom:

What's Next in Patent Information

**Venue:** Istanbul Bilgi University Santral Campus,  
Istanbul, Turkey

**Dates:** September 14-16, 2025



Day 1 – September 14, 2025 (Sunday)

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## Morning: Warm-up

- **09:30–10:00:**

Registration and Morning Coffee

- **10:00–12:00:**

Patent Quest: WIPO × House of Knowledge Serious Game Session

- **12:15–13:45: Session 1 – Best Practices in Industry No.1**

(Chair: Chris Harrison, IP Analytics Manager, WIPO)

Simon Dewulf (CEO, Profun AI) – *Structured Innovation:*

*Mining Science and Patents through Functional Language*

Marina Flamand (Researcher, University of Bordeaux) – *An*

*Analysis of Chinese Patent Filings at the EPO in Environmental Technologies*

Alexander Giesen (Representative, Patseer) - *Searching is Just the Beginning – AI Data Refinement Wins the Game*

David Wanetick (CEO, IncreMental Advantage) - *Assessing Patent Valuation with the Patent Valuation Gauntlet*



**13:45–15:00: Lunch Break & Networking**

# Afternoon: Istanbul City Tour

**• 15:30–18:30:**

Guided Tour of the Historic Peninsula  
and Basilica Cistern.

Starting Point: Eminönü Square



# Evening: Welcome Reception

**• 19:30–22:00:**

Networking Cocktail & Live Music  
at Institut Français Istanbul



## Morning Sessions

- **09:00–09:30:**

Registration and Morning Coffee

- **09:30–10:00:**

Opening Ceremony

Opening speeches by

Mr. Prof. Dr. Zeki Durak (President, TURKPATENT)

Mr. Prof. Dr. M. Ege Yazgan (President, Istanbul Bilgi University)

- **10:00–10:10:**

Welcome Speech from the CEPIUG Board

- **10:10–11:35: Session 2 – IP Analytics and AI**

(Chair: Manuela Popescu, Sr. Patent Information Professional, ASML)

Chris Harrison – *Data to Action: Shaping the Future of IP Analytics*

Simon Dewulf – *New AI Capabilities in the IP Landscape*

Alexander Weir (Consultant, SimIP) & Santhosh Metri (Director of Product & Market Strategy, Moody's) – *Delivering Competitive Advantage through xAIPowered IP and Business Intelligence*

Gualtiero Fantoni (Co-founder, Erre Quadro srl) – *Visual-Language Models for Patent Analysis*

### 11:35–12:00: Coffee Break & Exhibition Visits

- **12:00–13:20: Session 3 – Best Practices in Industry No.2**

(Chair: Sander de Vrieze, IP Advisor, Centexel)

Philippe Borne (Regional Representative, INPI) – *Open-access Patent Databases: Espacenet versus Patentscope—Can We Choose?*

Paul Peters (Director of Customer Success Specialists, CAS) – *Searching for Obviousness (Inventive Step) in Prior Art for Chemistry Applications*

Thorsten Zank (Head of Bioscience Information, BASF) – *The Changing Face of IP Intelligence in a World of AI*

Brad Buehler (COO, Ensemble IP) & Jonathan Skovholt (Head of Search Operations, Ensemble IP) – *Best Practices for Search Strategies to Leverage the Power of AI Tools*



## 13:30–14:30: Lunch Break & Networking

## Afternoon Sessions

### • 14:30–16:00: Session 4

#### **Human + Machine: Reimagining IP Workflows with AI**

(Chair: Eric de Cock van Gimst, European Patent Attorney, Scafell IP)

Linus Wretblad (CEO, IPScreener) – *The GenAI Information Professional: Bridging R&D and IP*

İzlem Şahinkaya (Head of IP, Sabancı University) – *AI & Human: Synergy in Patent Intelligence Workflows*

Sakari Arvela (Co-founder, IPRally) – *Machine Patent Examiner - State of automated patent search technology*

Samuel Davis (Founder, Amplified) – *Using AI to Fix the Patent Paradox*

## 16:00–16:30: Coffee Break & Exhibition Visits

### • 16:30–18:00: Session 5 – Education, QPIP Overview & ISBQPIP Award Ceremony (Chair: Guido Moradei, Chair, AIDB)

John Zabilski (Chair of the Accreditation Committee, ISBQPIP) – *Necessary Skills and Training to Help Pass the QPIP Exam*

Anna Maria Villa (Head of the Landscaping Committee, ISBQPIP) – *AI Tools, QPIP Patent Landscaping Exams and More*

Carolina Franciscangelis (Senior Patent Information Specialist, Uppdragshuset) & Fredrik Magnusson (Senior Patent Information Specialist, Uppdragshuset) – *Building Competence in Patent Information at Uppdragshuset*

***Susan Helliwell Memorial Award Presentation***

### • 19:30–22:00:

Welcome Dinner Aboard a Boat  
(Departure: Kabatas Ferry Terminal)



## Morning Sessions

- **09:00–09:30:**

Morning Coffee & Exhibition

- **09:30–11:00: Session 6 – TURPIUG-Led Session:**

**IP Landscape in Turkey**

(Chair: Prof.Dr. Gül Okutan Nilsson, İstanbul Bilgi University)

TURPIUG at Two: Celebrating Accomplishments and Planning Ahead

Onur Yolay (Projects and IPR Manager, Boğaziçi University CT3) –  
*Solutions to Post-Commercialization Patent Disputes*

Güler Ayyıldız Dalma (Director of IP Department, Beko Global) –  
*Future of IP Management in an Unstable World*

Hatice Recber (Co-founder, 2H Patent Law) – Patent Infringement:  
The Importance of Early Searches

### 11:00–11:30: Coffee Break & Exhibition Visits

- **11:30–13:00: Session 7 – Special Topics (Biological/Chemical/Design/FTO)** (Chair: Bettina de Jong, Secretary, PDG)

John Zabilski (Chair of the Education Committee, PIUG) – *What's in Force? Finding Patent Expiration and Extension Information*

Guido Moradei (Chair, AIDB) – *What's New in Design Protection and Impact on Information Retrieval*

Benno Jenson (Senior Manager, Clarivate) – *IP and R&D Harmony: Converting R&D Inventors into Patent Enthusiasts*

Andrew Samm (Director of Business Development, Patently) – *How AI-Driven Patent Drafting Will Reshape Patent Searching*



**13:00–14:15: Lunch Break & Networking**

## Afternoon Sessions

- **14:15–15:45: Session 8**

**Future of the IP Information Profession**

(Chair: Irina Nircha, Patent Information Specialist, Lhoist R&D)

Monika Bruckmann (Head of Information Intelligence, Evonik Industries AG) – *From Data to Dialogue: How Information Experts Shape Company Dynamics*

Viktor Rudolf (CPO, IamIP)– *From Insight to Innovation: Empowering R&D Through Patent Intelligence and Human-AI Synergy*

Monique van Leijen (QPIP, Avantium Support BV) – *Practicing as a Sole QPIP in a Medium-Sized Chemical Research Company*

Riccardo Apreda (Technology Leader, Erre Quadro srl) – *Hybrid Intelligence for IP: Combining AI Power with Human Expertise*

- **15:30–16:00: Closing Session & Reflections**

Summary of meeting and “Next Conference” announcement

Closing remarks by TURPIUG

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***End of Program***

The CEPIUG 17th Anniversary Conference is being organized by TURPIUG

# TURPIUG

Turkish Patent Information User Group

Following an application to the CEPIUG Board, Turkey was unanimously accepted as the 11th member country after the 15th Anniversary Conference held in Milan in 2023.



Ankara Spring Meeting, 2025

The Turkish Patent Information User Group (TURPIUG) was established in 2024 with the aim of addressing the needs of patent information users in Turkey and Europe, representing them within CEPIUG, and promoting the strategic use of patent information.



Istanbul Fall Meeting, 2024



17th Anniversary  
Conference





AIDB 20th Anniversary Meeting, 2024

As of 2024, TURPIUG has been operating as an official association. With approximately 100 official members and 2,000 LinkedIn followers, TURPIUG holds two physical and thematic meetings each year—one in Ankara during the spring term and one in Istanbul during the autumn term. It organizes regular webinars and meetings to boost the strategic use of intellectual property with the TURKPATENT and other local partners.



Cappadocia IP Conference 2024

Through its four dedicated commissions—QPIP, Diaspora, Academia, and Digital Tools—TURPIUG has distinguished itself as the fastest-growing intellectual property association in Turkey. It also offers training to expand community of Turkish Qualified Patent Information Professional (QPIP) title holders.

# Official Partners

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**Turkish Patent  
and Trademark Office  
(TURKPATENT)**



**World Intellectual  
Property Organization  
(WIPO)**



**European Patent Office  
(EPO)**



**Istanbul Bilgi University  
(BİLGİ)**



**International Standards Board  
for Qualified Patent Information  
Professionals (ISBQPIP)**



**Patent Information Users Group  
(PIUG)**



**Patent Documentation Group  
(PDG)**

We sincerely thank our official partners  
for their contributions.



# Useful Information

- **On Arrival & Registration**

Check in at the welcome desk located at the main campus entrance (follow signage or ask volunteers). The desk will display Wi-Fi details, daily schedules, and directions to session rooms. Please join the conference WhatsApp group, which is the official channel for last-minute updates and meeting points.

- **Wi-Fi & Tech**

Campus Wi-Fi details will be provided at registration and via WhatsApp. Remember to bring chargers and adaptors for your laptop or tablet.

- **Campus Facilities & Food**

Cafés and cafeterias on campus offer a range of lunch and snack options. Red meats are typically beef or lamb, while vegetarian and vegan meals are usually available. If you have allergies, notify organizers in advance and confirm with staff at food service points.

- **Social Events & Transport**

Welcome dinner and cocktail will be held off-campus, accessible by public transport. Purchase an Istanbulkart (available at kiosks and major stops) and load sufficient balance for round trips.

- **Local Practicalities**

Currency is the Turkish Lira (TRY). Cards are widely accepted, though cash is useful for small street purchases. Turkish is the local language — greetings like Merhaba (hello) and Teşekkür ederim (thank you) are appreciated.

- **Health & Safety**

For emergencies, dial 112. You can also contact the info desk or TURPIUG interns for urgent help.

- **Support & Practical Tips**

Volunteers wearing conference branding will be available for directions and local advice. Wear comfortable shoes for short walking activities. Consider a local SIM or data plan if you need mobile internet. Sessions will start on time, so please arrive early and wear your name badge for networking.

- **Etiquette & Schedule**

Sessions will start on time — please arrive a few minutes early.

Networking: name badges should be worn in event spaces for easy introductions.

## Contact Persons

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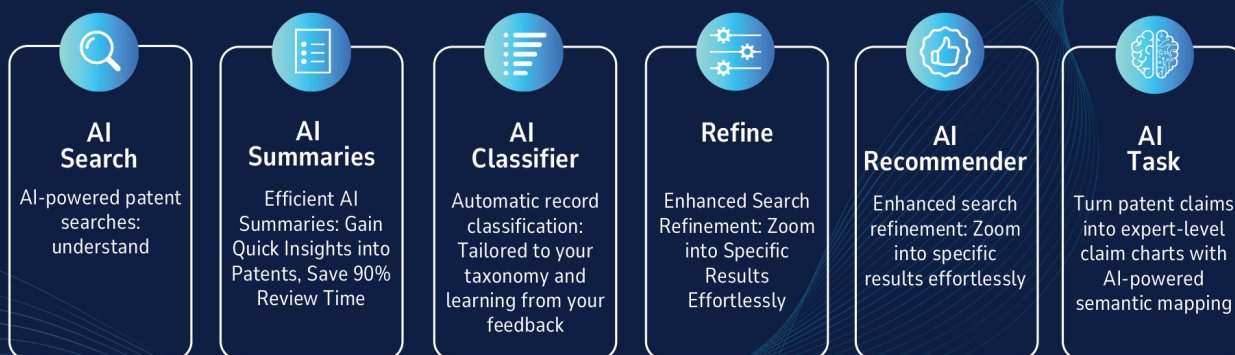
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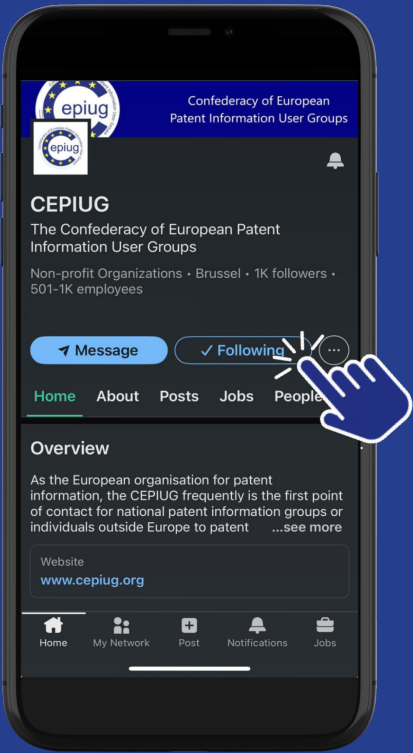


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10	11	12
	UPPDRAGSHUSET THE ART OF FINDING	
	13	





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