



POLITECNICO DI MILANO



Confederacy  
of European  
Patent  
Information  
User Groups

I  PATENT INFORMATION

# The CEPIUG 15th Year Anniversary Conference

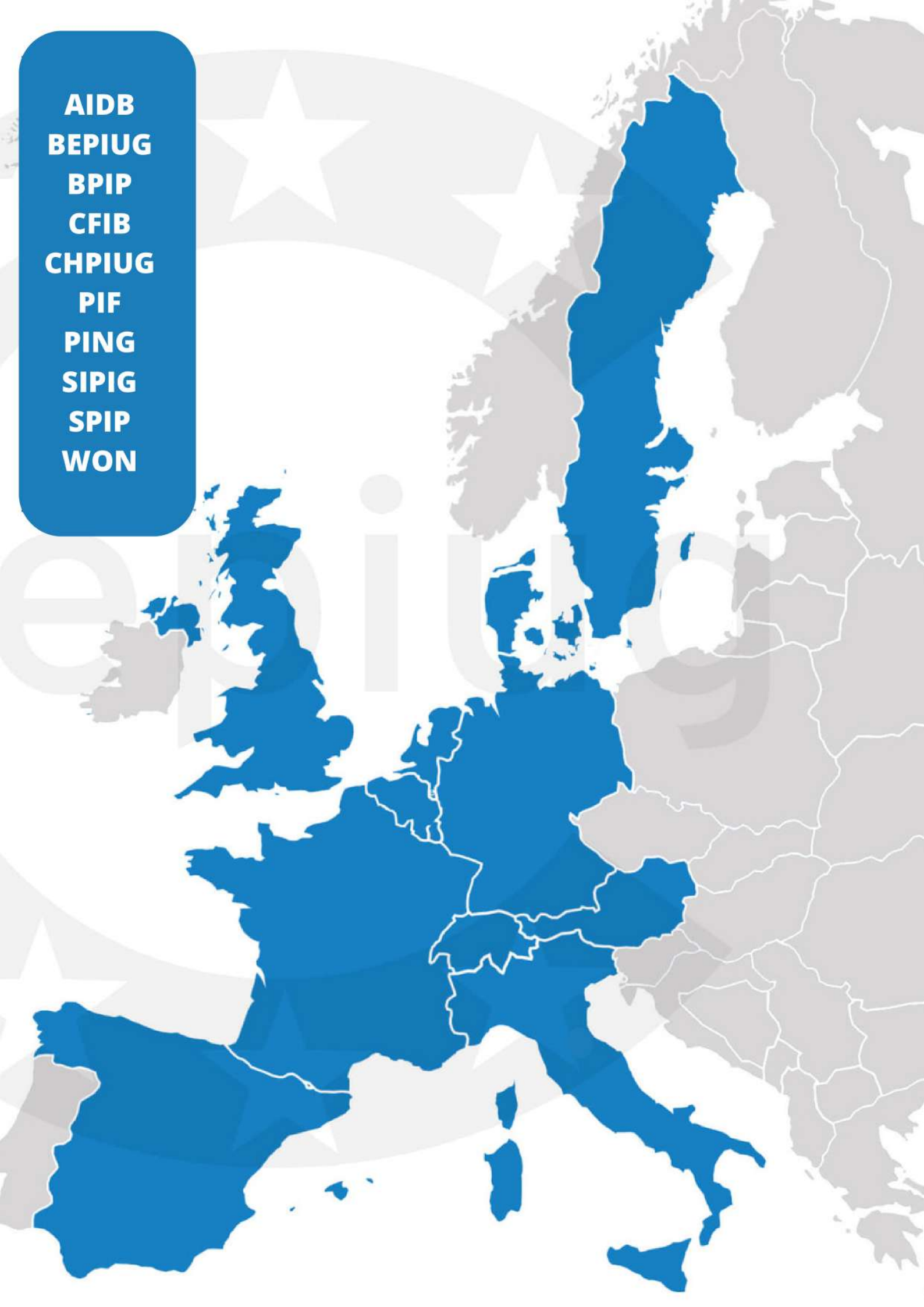
SEPTEMBER 17-19 2023

POLITECNICO DI MILANO - CAMPUS BOVISA-CANDIANI



Fondazione  
Politecnico  
di Milano

**AIDB  
BEPIUG  
BPIP  
CFIB  
CHPIUG  
PIF  
PING  
SIPIG  
SPIP  
WON**





## The CEPIUG 15th YEAR ANNIVERSARY CONFERENCE

Is a non-profit event, organised by patent information professional volunteers for patent information professionals, in collaboration with Fondazione Politecnico di Milano.

### CEPIUG

The Confederacy of European Patent Information User Groups was established in 2008 and now counts 10 User Groups and about 1.000 members.

Patent Information Professionals of Austria, Belgium, Denmark, France, Germany, Great Britain, Italy, Spain, Sweden, Switzerland and The Netherlands have joined to pursue the common objective to improve the profession and the quality of the information on IP provided to industry, lawyers, attorneys, academy, institutions.

### THE CONFERENCE

A three-day full programme including 6 main sessions, more than 40 speakers involved in presentations, panels and workshops, a fascinating story of the last 15th years of the profession, an exhibition of the most advanced providers, a unique networking opportunity, an exciting search contest, a celebration dinner in the picturesque Navigli area of Milan and much more!

A full immersion in the patent information world offering a special opportunity to learn and discuss with experts and colleagues how to:

- begin searching, improve your search skills, gain awareness of your job
- organise your work and let your company get the most from the information
- face hard cases, old and new search issues
- make a better use of the Artificial Intelligence and professional tools
- have more & up-to-date training & education opportunities
- learn about the development of the QPIP Certification
- help your User Group to play an active role in improving the profession



### CONFERENCE DINNER

“EL BRELLIN”

Vicolo dei Lavandai, corner  
Alzaia Naviglio grande No.14

MM 2 Stop Porta Genova  
(green line)

or

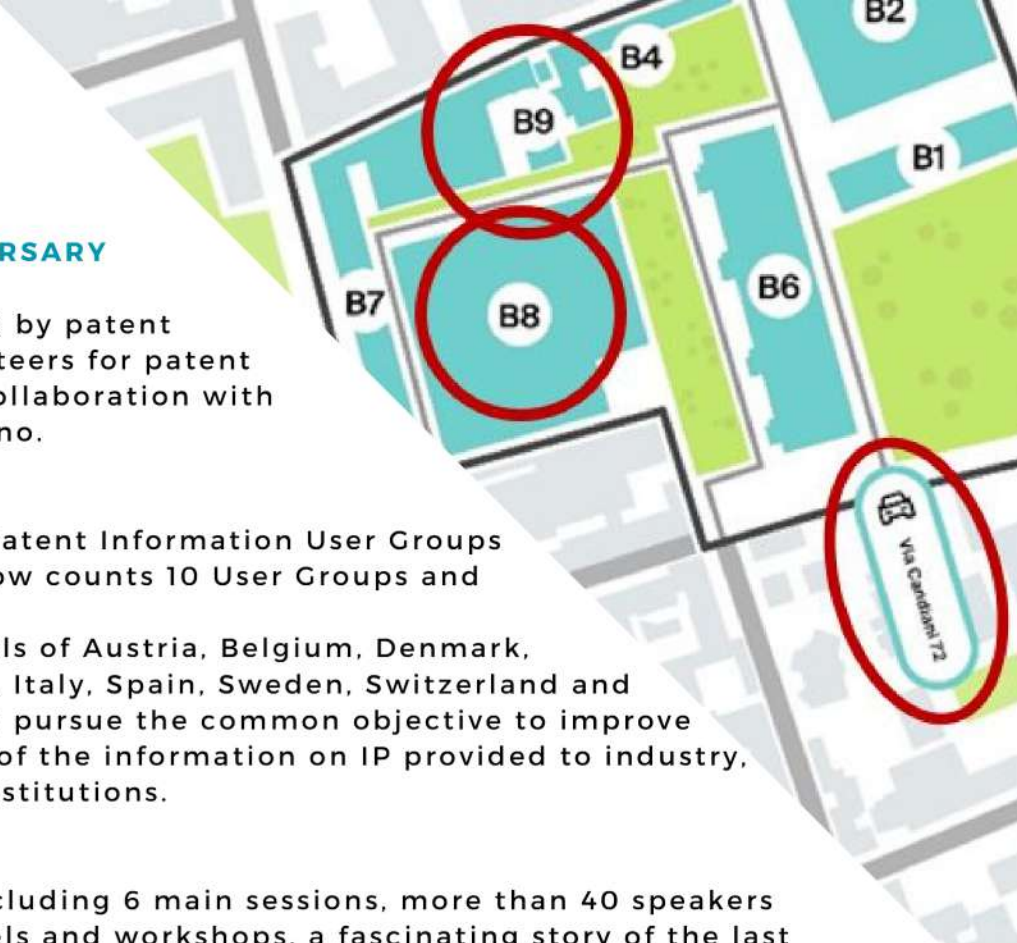
Tram 2 direction  
Piazzale Negrelli



## THE PATENT OLYMPIAD

The third edition of  
an exciting patent prior art  
search contest organised  
by an international  
team of EXPERTS

Have fun with your job!



DAY 1  
SEPTEMBER 17  
2023  
MORNING

# EVENT PROGRAM

**REGISTRATION OPENING** 09:00

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**PATENT OLYMPIAD** [ORGANIZED BY THE PATENT OLYMPIAD TEAM] 09:30  
ROOM B8.0.6

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**WORKSHOP SESSION ROOM B8.0.5** 09:45  
Introduction by Guido Moradei, AIDB

WIPO Standards: Harmonising the future of patent information 10:00  
Arndt Mecke, Siemens, PDG delegate, CWS Task Forces

Search Strategies in PATENTSCOPE 10:45  
Iustin Diaconescu, Head, Patent Database Section WIPO

The Unitary Patent is now in force - Searching for UP-related 11:30  
information in EPO tools and services  
Yolanda Sanchez, User Engagement Manager - Patent Knowledge/Patent  
Intelligence European Patent Office (virtual)

Searching the EUIPO design databases and information resources 12:15  
César Vidal Fernandez, ICD, European Cooperation Service EUIPO (virtual)

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**LUNCH BREAK (FACILITY AVAILABLE ON-SITE)** 13.00

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**SESSION 1A - [ORGANISED BY SIPIG] ROOM B8.0.5** 14.00

**Round Table: Artificial Intelligence & IP Information**  
Chaired by Nigel Clarke, IP consultant, Stanfield Clarke Associates

Panelists (in alphabetical order):

- Linda Andersson, CEO Artificial Researcher IT GmbH
- Irene Kitsara, European Standardization Initiatives Director, IEEE
- Bruno Pouliquen, Head, Advanced Technology Applications Center, WIPO
- Anna Maria Villa, Patent Information Specialist
- Alexander Weir, Chairman and Co-founder IPerfectAI Ltd

**SESSION 1B ROOM B8.0.6**

Chaired by Sander de Vrieze (BEPIUG)

15:00 - Patent Searching with Artificial Intelligence: Experiences and Challenges  
David Rees, IP Search, IPI + Paul Peters, CAS

15:25 - Tools for information retrieval for documentalists and patent attorneys.  
Enhance your IP with TRIZ  
Luigi Tarabbia, Bugnion + Giovanni De Santis, Erre Quadro

15:50 - Meet Mila as a digital strategist for intellectual property matters  
Amélia Desmedt, AGC Glass Europe + Franck Di Liberto, Cikisi

**SESSION 1C ROOM B8.0.5**

Chaired by Katrin Ridinger (PING)

15:00 - Invalidating Patents with the Right Combination of Human and Artificial Intelligence - a Case Study  
Alexander Giesen, Varidian GmbH + Päivi Pennanen, PatSeer Technologies

15:25 - Review and experience of using AI to bridge the gap between R&D and IP  
Mikael Beving, Toolspace + Linus Wretblåd, IPScreener

15:50 - AI classifier tools: tips and tricks related to testing AI tools  
Sara Motahari, ASML + Sakari Arvela, IPRally Technologies

**COFFEE BREAK SPONSORED BY PATSEER TECHNOLOGIES**

16.15

16:45 - AI and Patent Analysis in FMCG -  
Simon Dewulf, Aulive/Patent Inspiration

17:00 - Exploring the IP Universe: FTO "Whitespace", Surveillance, and Beyond  
Matt Eberle, BizInt Smart Charts

17:15 - Mastering Patent Analysis with Questel: Tools and Techniques for Success  
Fabienne Persijn, Loris Caruana, Questel

17:30 - A Whole New World for Patent Research: What's next on the horizon at Minesoft?  
Gustavo Vergara, Minesoft

17:45 - Portfolio Analysis and Sustainability Efforts: Staying Ahead of the Competition  
Ali Ahmed, Lexis Nexis

16:45 - The VantagePoint Advantage: Analysis on Your Terms  
Ric Snead, Search Technology

17:00 - Language Agnostic Patent Discovery  
An alternative Viewpoint to improve Search results  
Eric Deleglise, Ambercite

17:15 - Clarivate IP - Intellectual property solutions you can trust to transform your business  
Benno Jensen, Clarivate

17:30 - Improve your Patent monitoring with patentGate  
Margit Höhne, patentGate

17:45 - From IP to Wisdom: Mastering Knowledge Management with Patsnap  
Sam Winders, Patsnap

**WELCOME ICE CREAM! SPONSORED BY TPR INTERNATIONAL**

18:00

Side event - CEPIUG Meeting - Building B9, Press Room  
Reserved to CEPIUG user groups delegates & invited guests

18:30

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**PLENARY SESSION**  
Building B9  
room Carlo De Carli

<b>WELCOME GREETINGS</b>	9:00
- Associazione Italiana Documentalisti Brevettuali (AIDB) - Guido Moradei, President - Italian Industrial Property Consultants Institute - Simone Bongiovanni, Board - Fondazione Politecnico di Milano - Andrea Sianesi, President	
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<b>SESSION 2 - [ORGANISED BY THE CEPIUG BOARD]</b> Users Groups, Patent Offices & Patent Information Quality Introduction by Alexander Giesen, CEPIUG Chair	
CEPIUG 10th Year Anniversary Conference 2018: where were we? CEPIUG Board	9:30
From Patent Information to IP Intelligence Bettina de Jong, Secretary General at Patent Documentation Group (PDG)	9:50
The PIUG in the International Patent Information context Devin Salmon - Vice-Chair, Patent Information User Group (PIUG)	10:10
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<b>COFFEE BREAK SPONSORED BY AULIVE</b>	10:30
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WIPO IP information dissemination policy Iustin Diaconescu, Head, Patent Database Section, WIPO	11:00
EPO Patent Knowledge and beyond David Horat, Director of Patent Knowledge, EPO (virtual)	11:20
EUIPO as IP information provider, what next Nicola Pianu, ICD, Institutional Relations Service, EUIPO (virtual)	11:40
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<b>SESSION 3 - [ORGANISED BY THE INTERNATIONAL STANDARDS BOARD FOR QUALIFIED PATENT INFORMATION PROFESSIONALS - ISBQPIP]</b>	12:00
Part 1 - QPIP certification - the first 5 years Chaired by Bettina de Jong (ISBQPIP Chair)	
ISBQPIP organisation, achievements, exams and results and experiences Bettina de Jong, Linus Wretblåd, Supervisory Council ISBQPIP	
Announcement of the winner of the Susan Helliwell award 2023!	
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<b>BUFFET LUNCH SPONSORED BY CAS</b>	13:00
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Part 2 - QPIP exam experiences Michaela Rasmussen and Davinia Collyer, Qualified Patent Information Professionals	14:00

DAY 2  
SEPTEMBER 18  
2023  
AFTERNOON



**SESSION 4 - [ORGANISED BY WERKGEMEENSCHAP OCTROOI-INFORMATIE NEDERLAND - WON]**

IP Information Organisation & Beyond  
Chaired by Gerard Ypma, WON

Patent Information and ISO/DIN Standards on IP Management 14:30  
Michele Fattori, European Patent Attorney, Brevetti e Innovazione

IP Search Team Management 15:00  
Gerard Ypma, IP Information Manager, ASML Netherlands BV

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**COFFEE BREAK SPONSORED BY BIZINT SOLUTIONS** 15:30

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Lowering the barrier to speak 16:00  
Gerben Gieling, IP Information Specialist, Synthon

Strength in Connections: The Power of Community and Networking in IP Industry 16:30  
Anna Wiczorek, Laudea Research GmbH

**Round table: Sources of information for the IP information specialists** 17:00  
Chaired by Jane List, Extract Info, World Patent Information, Editor-in-Chief

Panelists:

Luca Falciola, Scibilis srl - AIDB Newsletter

Benoit Olbrechts, Sirris - CFIB Newsletter

Alexander Giesen, Varidian GmbH - CEPIUG Newsletter

Nigel Clarke, IP Consultant, Stanfield Clarke Associates, Advisory Editorial Board WPI

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**CONFERENCE DINNER [RESTAURANT EL BRELLIN, NAVIGLI AREA]** 20:00  
Dress code: Informal

Patent Olympiad Award Ceremony





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## FONDAZIONE POLITECNICO DI MILANO

Founded in 2003 by the will of the Politecnico di Milano, the main institutions of the city and Regione Lombardia, with the support of some important entrepreneurial realities, Fondazione strengthens the development path of the University by making innovation usable, sharing the many strengths that characterize research in the fields of engineering, architecture and design with the production realities and with the local area and boosting progress to build the future.



Fondazione  
Politecnico  
di Milano

**PLENARY SESSION**  
Building B9  
room Carlo De Carli

**SESSION 5** - [ORGANISED BY CLUB FRANCOPHONE D'INFORMATION BREVET - CFIB]  
Patent Information Old & New Issues  
Chaired by Benoit Sollie, CFIB

Designs as prior art for patents: an undervalued resource to consider 9:00  
Guido Moradei, Quaestio srl

IP Information and Sustainability 9:30  
Filippo Silipigni, Fondazione Politecnico di Milano

Popping-up Sustainable Energy Technologies 10:00  
Benoit Olbrechts, Sirris

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**COFFEE BREAK SPONSORED BY SEARCH TECHNOLOGIES** 10:30

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Standard Essential Patents: what you need to know and how to search 11:00  
Marco Camolese, European Patent Attorney, Metroconsult  
Saverio Celia, Senior Patent Engineer, Sisvel Technology

AI and Text analysis in 2023, an overview 11:30  
Simon Dewulf, Aulive

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**SESSION 6** - [ORGANISED BY ASSOCIAZIONE ITALIANA DOCUMENTALISTI  
BREVETTUALI - AIDB]

Life Sciences IP information retrieval, open issues and helpful suggestions  
Chaired by Anna Maria Villa, AIDB

Benefits and Pitfalls of PubChem Compounds Sourced from SureChEMBL,  
Patentscope, and Google Patents 12:00  
Jörg Ohms, WissInfo GmbH

The Role of Patent Intelligence to Demonstrate New Active Substance Status:  
Applying our Skills to Answer Different Questions 12:30  
Paula Juckes, UCB Pharma

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**BUFFET LUNCH** 13:00

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DAY 3  
SEPTEMBER 19  
2023  
AFTERNOON



Compliance with Sequence Listing Requirements & Disclosure of Biological Sequence Information in Patent Documentation Luca Falciola, Scibilis	14:00
Clearing the Path: Navigating the Realm of Freedom to Operate Patent Searches Lucy Antunes and Britta Scheithauer, Fiz Karlsruhe	14:30
15 years of online patent research and analysis Benno Jensen, Clarivate	15:00
<b>CONCLUSIONS</b>	15:30

N<sup>o</sup>1 Trusted Choice  
for Patent and  
Prior Art Searches<sup>SM</sup>

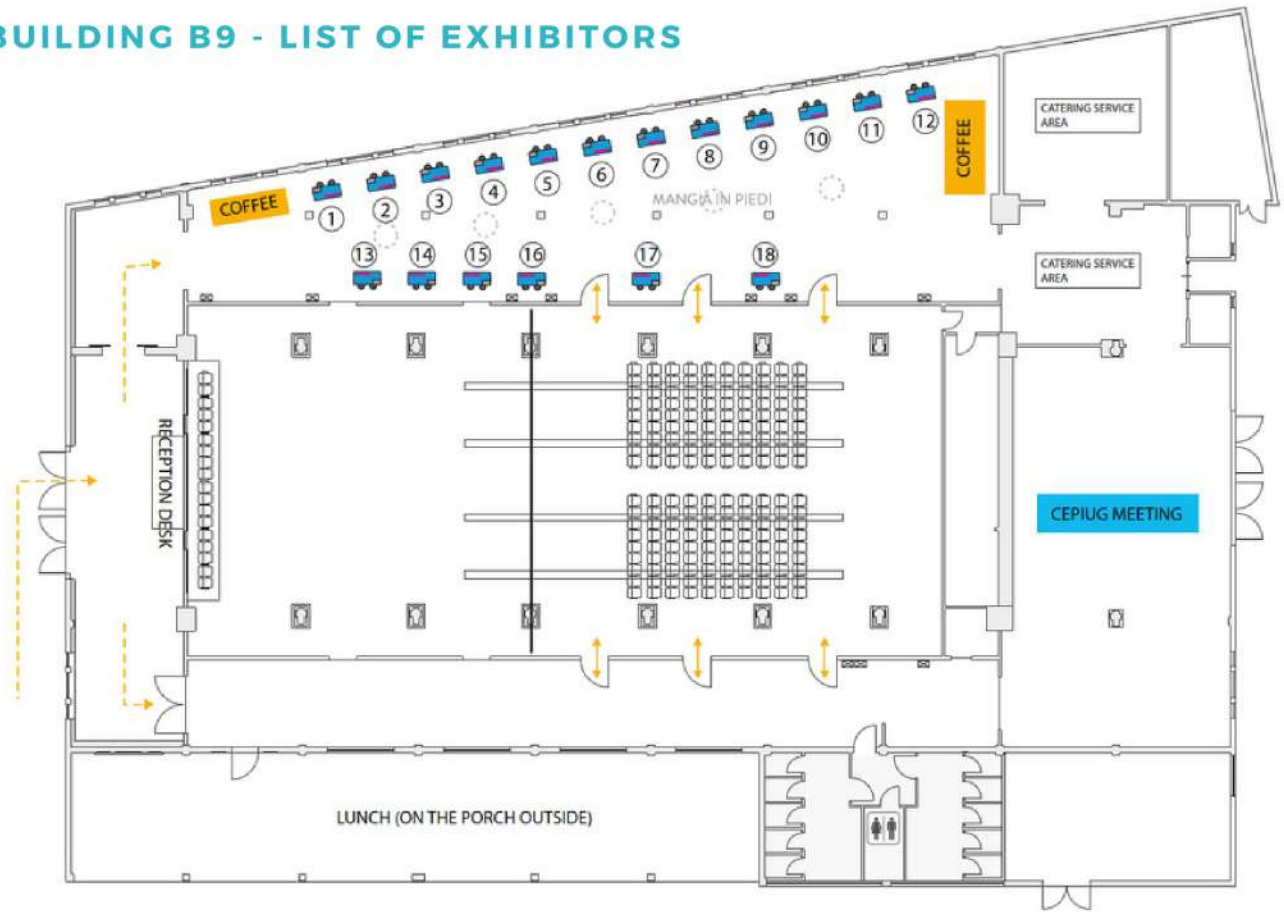


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# BUILDING B9 - LIST OF EXHIBITORS



01

02

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See you again  
in 2028!