

CEPIUG 15th Year Anniversary Conference

Provisional Program

Day 1 – September, Sunday 17th – Workshop rooms

09:00 – Reception opening – registration of participants

09:30 - Patent Olympiad! [organised by the Patent Olympiad team] - Workshop room A

Whole morning

09:45 - Workshop Session

Chaired by Guido Moradei, IP Attorney and Searcher, Quaestio srl, Conference Organization

- o 10:00 WIPO Standards: Harmonising the future of patent information - Arndt Mecke (Siemens), PDG delegate, CWS Task Forces
- o 10:45 Search Strategies in PATENTSCOPE - Iustin Diaconescu, Head, Patent Database Section, WIPO
- o 11:30 The Unitary Patent is now in force! What a patent information professional must know - Yolanda Sanchez, User Engagement Manager - Patent Knowledge/Patent Intelligence at European Patent Office
- o 12:15 Searching the EUIPO design databases and information resources - César VIDAL (ICD, European Cooperation Service), EUIPO

13:00 - Lunch break (facility available on-site)

13:30 - Registration of participants (continued)

Session 1a - [organised by SIPIG]

14:00 – Artificial Intelligence & IP Information – Panel with experts, open discussion with public

Chaired by Nigel Clarke, IP consultant, Stanfield Clarke Associates

Panelists (in alphabetical order):

- Linda Andersson, CEO Artificial Researcher IT GmbH
- Irene Kitsara, European Standardization Initiatives Director, IEEE
- Bruno Pouliquen, Head, Advanced Technology Applications Center, WIPO
- Anna Maria Villa, Patent Information Specialist
- Alexander Weir, Chairman and Co-founder IPerfectAI Ltd

14:45 - Opening of the Exhibition of commercial providers - Coffee break sponsored by Gridlogics Technologies

15:15 Simultaneous sessions 1b and 1c [organised by BEPIUG and PING]

User + Provider joint case studies (provisional order)

Chaired by Sander de Vrieze (BEPIUG), Katrin Ridinger (PING)

- o Patent Searching with Artificial Intelligence: Experiences and Challenges - David Rees (IP Search, IPI) + Paul Peters [CAS]
- o AI and Patent Analysis in FMCG - Stefano Bertolucci (Procter & Gamble) + Simon Dewulf [Aulive/PatInspiration]
- o Invalidating Patents with the Right Combination of Human and Artificial Intelligence - a Case Study - Alexander Giesen (Varidian GmbH) + Päivi Pennanen [PatSeer Technologies]
- o AI: A Patent Analyst's Friend or Foe? - Kathleen Burrows (Reckitt Benckiser) + Nils Newman [Search Technology]
- o Meet Mila as a digital strategist for intellectual property matters - Amélia Desmedt (AGC Glass Europe) + Franck Di Liberto [Cikisi]
- o Review and experience of using AI to bridge the gap between R&D and IP - Mikael Beving (Toolspace) + Linus Wretblåd [IPScreeener]
- o New tools and methods for information retrieval and their management enabling documentalists and patent attorneys to provide advanced support to their clients - Luigi Tarabbia (Bugnion) + Giacomo Tazzini [Erre Quadro]
- o AI classifier tools: tips and tricks related to testing AI tools - Sara Motahari (ASML) + Sakari Arvela [IPRally Technologies]

Other vendors' presentations from (in alphabetical order)

- o Mastering Patent Analysis with Questel: Tools and Techniques for Success - Fabienne Persijn, Loris Caruana, Questel
- o Exploring the IP Universe: FTO "Whitespace", Surveillance, and Beyond - Matt Eberle [BlzInt Smart Charts]
- o Ambercite
- o Clarivate Analytics
- o LexisNexis
- o Minesoft
- o patentGate
- o PatSnap

18:00 – Welcome Ice Cream! – Exhibition room

19:00 – End of works Day 1

**Side event 18:30 hrs - CEPIUG Meeting - Press Room (CEPIUG user groups delegates + guests)
To follow: light dinner**

Day 2 - September, Monday 18th, Plenary session - Aula Magna De Carli

08:30 - Registration of participants (continued)

09:00 – Welcome Greetings

- o Associazione Italiana Documentalisti Brevettuali (AIDB) - Guido Moradei, President
- o Fondazione Politecnico di Milano - Andrea Sianesi, President (TBC)

Session 2 – [organised by the CEPIUG Board]

09:30 - Users Groups, Patent Offices & Patent Information Quality

Chaired by Alexander Giesen (CEPIUG Chair)

- o CEPIUG 10th Year Anniversary Conference 2018: where were we? - CEPIUG Board
- o From Patent Information to IP Intelligence - Bettina de Jong, Secretary General at Patent Documentation Group (PDG)
- o The PIUG in the International Patent Information context - Devin Salmon - Vice-Chair, Patent Information User Group (PIUG)

10:30 - Visit the Exhibition of commercial providers - Coffee break sponsored by Aulive

- o WIPO IP information dissemination policy - Iustin Diaconescu, Head, Patent Database Section, WIPO
- o EPO Patent Knowledge and beyond - David Horat, Director of Patent Knowledge, EPO
- o EUIPO as IP information provider, what next - Nicola Pianu, ICD, Institutional Relations Service, EUIPO

Session 3 - [organised by the International Standards Board for Qualified Patent Information Professionals - ISBQPIP]

12:00 – Part 1 - QPIP certification - the first 5 years

Chaired by Bettina de Jong (ISBQPIP Chair)

- o ISBQPIP organisation, achievements, exams and results and experiences - Bettina de Jong, Linus Wretblåd, Supervisory Council ISBQPIP
- o Announcement of the winner of the Susan Helliwell award 2023!

13:00 - Visit the Exhibition of commercial providers - Buffet Lunch sponsored by CAS

14:00 – Part 2

- o QPIP exam experiences - Michaela Rasmussen and Davinia Collyer, Qualified Patent Information Professionals

Session 4 – [organised by Werkgemeenschap Octrooi-informatie Nederland - WON]

14:30 – IP Information Organisation & Beyond

Chaired by Gerard Ypma, WON Chair

- o Patent Information and ISO/DIN Standards on IP Management - Michele Fattori, European Patent Attorney, Brevetti e Innovazione
- o IP Search Team Management - Gerard Ypma, IP Information Manager, ASML Netherlands BV

15:30 - Visit the Exhibition of commercial providers - Coffee break sponsored by Bizint Solutions

- o Lowering the barrier to speak - Gerben Gieling, IP Information Specialist, Synthon
- o Strength in Connections: The Power of Community and Networking in IP industry - Anna Wieczorek, Laudea Research GmbH
- o Round table: Sources of information for the IP information specialists

Chaired by Jane List, World Patent Information, Editor-in-Chief

- Panelists:
- Luca Falciola, Scibilis srl - AIDB Newsletter
 - Benoit Olbrechts, Sirris - CFIB Newsletter
 - Alexander Giesen, Varidian GmbH - CEPIUG Newsletter
 - Nigel Clarke, IP Consultant, Stanfield Clarke Associates, Advisory Editorial Board WPI

17:45 - End of works Day 2

To follow:

19:30 - Anniversary Dinner [Restaurant El Brellin, Navigli area] - Dress code: Informal

- o **Patent Olympiad Award Ceremony**
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Day 3 - September Tuesday 19th – Aula Magna De Carli – Plenary session

Session 5 – [organised by Club Francophone d'Information Brevet - CFIB]

09:00 – Patent Information Old & New Issues

Chaired by Benoit Sollie, CFIB Board member

- o The CPC in patent search: yesterday - today – tomorrow - Michael Felbinger, IPnovation GmbH
- o IP Information and Sustainability - Filippo Silipigni, Fondazione Politecnico di Milano
- o Popping-up Sustainable Energy Technologies - Benoit Olbrechts, Sarris

10:30 - Visit the Exhibition of commercial providers - Coffee break sponsored by Search Technologies

- o Standard Essential Patents: what you need to know and how to search - Marco Camolese, European Patent Attorney, Metroconsult srl and Saverio Celia, Senior Patent Engineer, Sisvel Technology (TBC)
- o AI and Text analysis in 2023, an overview - Simon Dewulf, Aulive

12:00 - End of session 5

Session 6 – [organised by Associazione Italiana Documentalisti Brevettuali - AIDB]

12:00 – Life Sciences IP information retrieval, open issues and helpful suggestions

Chaired by Anna Maria Villa (AIDB)

- o Benefits and Pitfalls of PubChem Compounds Sourced from SureChEMBL, Patentscope, and Google Patents - Jörg Ohms, WissInfo GmbH
- o The Role of Patent Intelligence to Demonstrate New Active Substance Status: Applying our Skills to Answer Different Questions - Paula Juckes, UCB Pharma

13:00 - Visit the Exhibition of commercial providers - Buffet Lunch

- o Compliancy with Sequence Listing Requirements & Disclosure of Biological Sequence Information in Patent Documentation - Luca Falciola, Scibilis srl
- o Clearing the Path: Navigating the Realm of Freedom to Operate Patent Searches - Lucy Antunes and Britta Scheithauer, Fiz Karlsruhe
- o 15 years of online patent research and analysis - Benno Jensen, Clarivate Analytics

15:30 Conclusions

15:45 - End of the Conference