

CEPIUG 15th Year Anniversary Conference

PRIVACY & IMAGE RELEASE NOTICE

Pursuant to art. 13 EU regulation 2016/679 (GDPR) and art. 96 of Italian Law 633/1941

A) PRIVACY NOTICE

Dear Participant to the **CEPIUG 15th Year Anniversary Conference**, the Associazione Italiana Documentalisti Brevettuali, hereinafter referred to as "AIDB," as founding member and organizing body of this celebration event that will be held in Milano on 17-19 September 2023, informs hereby that processes your personal data as follows:

1. Identity and contact details of the Data Controller:

The data controller of your personal data is AIDB, based in Via Mauro Macchi 8, 20124 Milano, Italy.

2. Purpose and legal basis of the data processing:

Your personal data will be processed by AIDB solely for the purposes stated in the AIDB Statute, as well as for related activities, including:

- a) Enrollment in training courses and/or events organized by AIDB, along with the associated administrative and legal activities.
- b) Provision of informational materials regarding AIDB's activities and the promotion of its social initiatives in electronic and/or paper format.
- c) Publication of photos and any audio-visual content related to the course, training, or event on the AIDB website, AIDB mailing list, and Association's paper documents.

The legal basis for processing your data arises from the need to respond to or execute your participation request. Regarding letter b), the legal basis is constituted by our legitimate interest in keeping you informed, considering your reasonable expectation of maintaining a relationship with us through participation in our social life. The legal basis is identified pursuant to Article 6(1)(f) and Recital 47 of the GDPR. Therefore, we may use the data you provided to keep you informed about ongoing activities and our other social initiatives.

3. Transfer of personal data to a third country or international organization outside the European Union:

Your personal data will not be disseminated or subject to entirely automated decision-making processes, including profiling. However, it may be communicated to other public and/or private entities that the Association employs as data processors if necessary for the aforementioned purposes. Your data may also be disclosed to third parties to fulfill obligations under the GDPR. Any transfer of your personal data to countries outside the European Union will be done in compliance with the provisions of the GDPR.

4. Processing methods and data retention schedule:

Your data will be processed using both automated and non-automated methods, with specific security measures in place to prevent data loss, unauthorized access, or illicit use. Your data will be stored in accordance with the provisions of the GDPR until the termination of the associative relationship. Subsequently, it will be retained for the fulfillment of legal and fiscal obligations for a period not exceeding ten years.

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5. Nature of data provision and possible consequences of refusal:

The provision of your personal data as outlined in point 2, letters a) and b), is mandatory. Your refusal to provide this data would make it impossible for AIDB to allow your participation in the requested initiative. However, the provision of personal data mentioned in point 2, letter c), is optional, and its refusal would not prevent your participation in the requested initiative.

6. Rights of the data subject:

You have the right to exercise the rights provided by Articles 15 et seq. of the GDPR, including:

- The right to know if the Data Controller holds and/or processes personal data relating to you, to access it in its entirety, and obtain a copy (Article 15, Right of access).
- The right to request the rectification of inaccurate personal data or the completion of incomplete personal data (Article 16, Right of rectification).
- The right to request the erasure of personal data held by the Data Controller if one of the reasons provided for by the GDPR applies (Article 17, Right to erasure).
- The right to request the restriction of processing of specific personal data if one of the reasons provided for by the Regulation applies (Article 18, Right to restriction of processing).
- The right to request and receive all your personal data processed by the Data Controller in a structured, commonly used, and machine-readable format or to request its transmission to another controller without hindrance (Article 20, Right to data portability).
- The right to object, in whole or in part, to the processing of personal data, including for related marketing or fundraising purposes (Article 21, Right to object).
- The right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
- The right to lodge a complaint with the Privacy Guarantor.

To exercise the rights provided by Articles 15 et seq. of EU Reg. 2016/679, you can send a written request to AIDB, Via Mauro Macchi 8, 20124 Milano, Italy, or email segreteria@aidb.it.

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B) IMAGE RELEASE

I, the undersigned, having provided my consent for the processing of personal data for the purposes stated above, hereby declare to transfer, free of charge, all rights associated with photos, video and/or audio recordings of or including my person that may be captured during the **CEPIUG 15th Year Anniversary Conference** and side events (like the social program or the gala dinner) organized by the **Associazione Italiana Documentalisti Brevettuali**, hereinafter referred to as "AIDB", to the AIDB.

I also authorize AIDB to use these photos, video and/or audio recordings of or including my person freely, without any compensation owed, exclusively for non-profit purposes, in accordance with the terms and limitations outlined in the above mentioned privacy notice.

This release does not permit the use of photos, video and/or audio recordings of or including my person in contexts that compromise my personal dignity and decorum or for any use and/or purposes other than those stated above.

This release may be revoked at any time by written communication addressed to AIDB, located at Via Mauro Macchi 8, 20124 Milano, Italy.