



IP INFORMATION ROUNDTABLE

Topic 8

Other Databases: Global Brand/Design

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AGENDA

- Introduction to GBD
- Search Capabilities
- Examination Capabilities
- Content Based Image Retrieval
- Introduction to GDD

Global Brand Database

A tool on top of global brands that aims to **improve search quality** and **examination quality** of brands data

Brands data

- Mostly trademarks
- Appellations of Origin - Lisbon System
- Official Emblems - Paris Convention 6ter



IP Databases

PATENTSCOPE

Global Brand Database

ROMARIN

Global Design Database

Hague Express

Article 6ter

Legal Resources

IP Laws and Treaties (WIPO Lex)

WIPO Administered Treaties

Technical Resources

International Classifications

Standards (WIPO Handbook)

Terminology (WIPO Pearl)

Information Resources

Documents

Statistics

Publications

Country Profiles

Case Studies

Library



In focus

WIPO and the Research-Based Pharmaceutical Industry Team up to Facilitate Access to Key Medicine Patent Information

October 3, 2017

WIPO Translate: Cutting-Edge Translation Tool For Patent Documents Extends Language Coverage

September 25, 2017

Standing Committee on the Law of Trademarks: 38th session (October 30 - November 2, 2017)

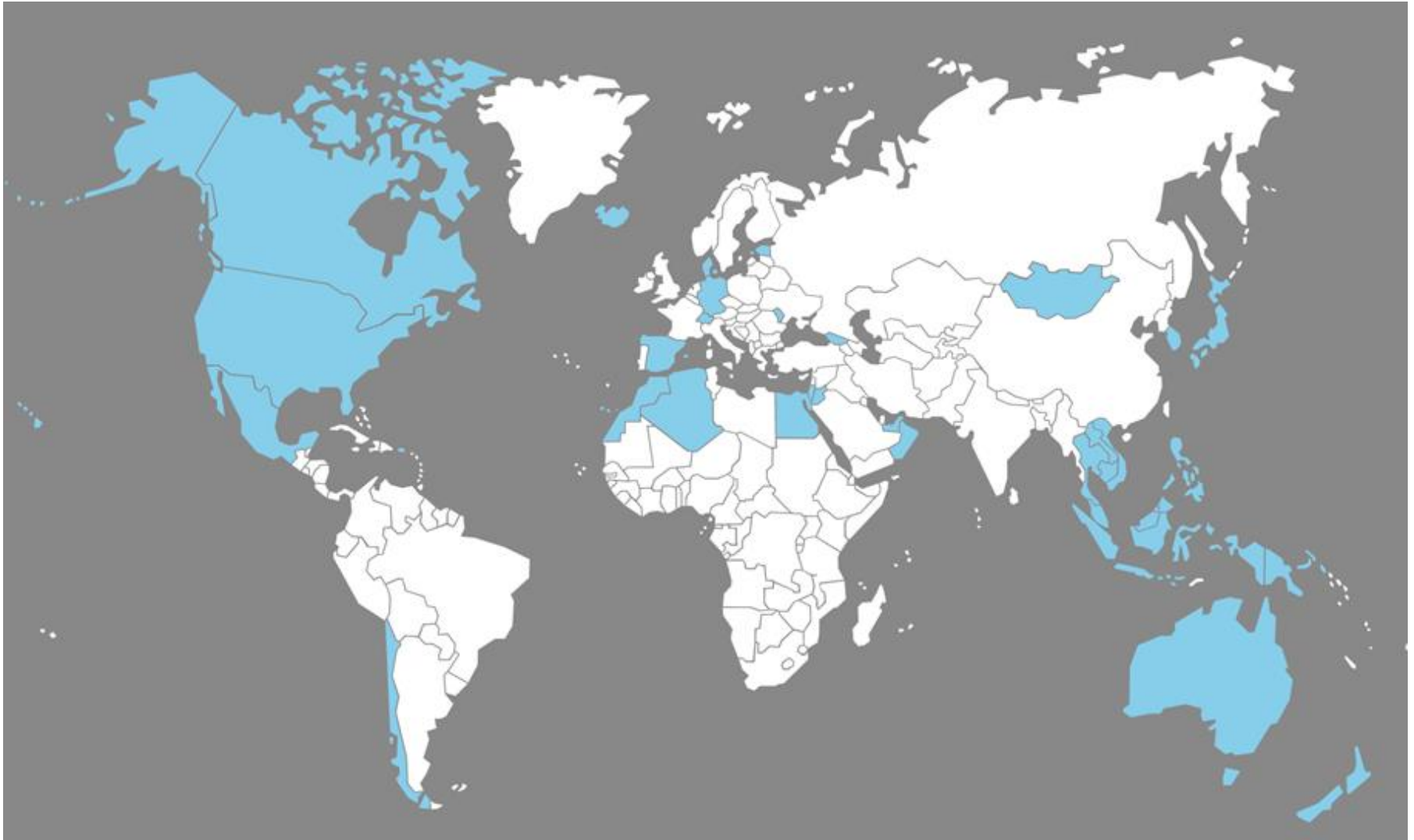
September 20, 2017

Director General



Director General Talks to WIPO Magazine about Future of IP

September 26, 2017



35 countries
2 international offices
30+ million records

Global Brand Database

WIPO is concentrating on **providing assistance** to countries not otherwise able to make data available to the public – including **hosting country-specific databases** for participating offices

Ex: Brunei, Indonesia, Papua New Guinea, Tonga ... (11 in total)

Global Brand Database

Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2017-10-10 12:1

| | | | | | |
|--|---|--|--|---|---|
| Data from France available 2017-10-09 Over 2,600,000 records added | Data from Iceland available 2017-08-25 Over 100,000 records added | Free webinars 2017-07-24 Join us on Aug. 20 or 31 for a webinar on the Global Brand Database | Data from Thailand available 2017-07-06 Over 730,000 records added | Data from Chile available 2017-04-10 Over 430,000 records added | Data from NEWS Over 220,000 records added |
|--|---|--|--|---|---|

SEARCH BY

Brand | Names | Numbers | Dates | Class | Country

Text = ▾

Image Class = >

Goods (All) =

search 🔍

FILTER BY

Source | Image | Status | Origin | App. Year * | Expiration * ▾

| | | | | | | | |
|-------|---------|-------|-----------|-------|-----------|-------|-----------|
| AE TM | 39,540 | AU TM | 1,615,022 | BN TM | 43,385 | CA TM | 1,537,609 |
| CH TM | 391,940 | CL TM | 432,147 | DE TM | 1,954,701 | DK TM | 287,198 |
| DZ TM | 31,946 | EE TM | 57,840 | EG TM | 114,562 | EM TM | 1,480,927 |
| ES TM | 811,358 | FR TM | 2,623,595 | GE TM | 28,096 | ID TM | 871,369 |
| IL TM | 264,459 | IS TM | 102,318 | JO TM | 135,021 | JP TM | 2,026,558 |
| KH TM | 79,855 | KR TM | 3,326,480 | LA TM | 40,619 | MA TM | 160,972 |

Display: List ▾ Sort: Value - asc ▾

filter ▾

1 - 30 / 33,241,856 TMview Display: 30 per page 1 / 1,108,062

| | Brand | Source | Status | Relevance | Origin | Holder | Number | App. Date | Image Class | Nice Cl. | Image |
|--------------------------|--|--------|---------|-----------|--------|--------------------------------------|---------------|------------|-------------|-------------------------------|-------|
| <input type="checkbox"/> | TELEFUNKEN | ID TM | Active | 1 | ID | TELEFUNKEN Licenses GmbH | R002007011303 | 2018-02-17 | | 9 | |
| <input type="checkbox"/> | CONSTRUCTIONS METALLIQUES bitz+savoie sa MAITRISE FEDERALE | CH TM | Pending | 1 | CH | Bitz & savoye SA | 578292017 | 2017-10-09 | | 6 | |
| <input type="checkbox"/> | SAKAMOTO | CH TM | Pending | 1 | CH | Sakamoto Kurozu, inc. | 619882017 | 2017-10-09 | | 30, 32 | |
| <input type="checkbox"/> | stalder stalder | CH TM | Pending | 1 | CH | stalder stalder Holding AG | 621812017 | 2017-10-09 | | 9, 16, 35, 36, 37, 41, 42, 45 | |
| <input type="checkbox"/> | No Verbal Elements | MY TM | Pending | 1 | MY | KOPERASI PESERTA FELCRA PALOH BERHAD | 2017010989 | 2017-10-08 | | 32 | |
| <input type="checkbox"/> | SJ | MY TM | Pending | 1 | MY | TAN MENG JIN | 2017069630 | 2017-10-07 | | 35 | |

Global Brand Database Search Capabilities

Global Brand Database

Comprehensive Search

- Various search terms possibilities and combination
- Various filtering possibilities

Global Brand Database

User Friendly Interface

- Fast with immediate feedback
- Reporting and sharing functionalities

Global Brand Database

Search Capabilities

The screenshot displays the search interface for the Global Brand Database. At the top, there is a 'SEARCH BY' section with tabs for 'Brand', 'Names', 'Numbers', 'Dates', 'Class', and 'Country'. The 'Dates' tab is selected. Below this, there are three search criteria: 'Registration =', 'Application =', and 'Expiration ='. The 'Registration' field contains the text 'e.g. 2005-01-01, [2004-01-10 TO 2004-01-15]'. A dropdown menu is open below the 'Registration' field, showing options: 'Today', 'Last 6 months', 'Year to date', 'Specific Date', 'All Dates Before', 'All Dates After', and 'Date Range'. The 'Date Range' option is highlighted. To the right, a date range selection calendar is displayed, showing two calendars for 'Start date' and 'End date'. Both calendars are set to October 2017. The 'Start date' calendar has the 14th highlighted, and the 'End date' calendar has the 14th highlighted. A 'Done' button is located at the bottom right of the calendar interface.

Global Brand Database

Filtering Capabilities

FILTER BY

Source Image Status Origin App. Year * Expiration * Image Class *

| | | | | | | | | | | | | | | | |
|-------|---------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|
| 27.05 | 120,226 | 29.01 | 71,939 | 26.04 | 53,128 | 27.99 | 50,694 | 26.11 | 41,279 | 26.01 | 36,006 | 25.05 | 34,839 | 01.15 | 20,224 |
| 27.03 | 19,620 | 24.17 | 19,133 | 25.01 | 18,249 | 02.01 | 17,883 | 02.09 | 13,656 | 25.07 | 12,885 | 26.03 | 12,848 | 26.99 | 12,527 |
| 26.07 | 11,912 | 05.03 | 11,811 | 01.01 | 10,801 | 03.07 | 10,071 | 27.01 | 9,779 | 24.15 | 9,268 | 26.15 | 8,786 | 24.03 | 8,653 |
| 05.05 | 8,528 | 05.07 | 7,965 | 24.01 | 7,494 | 03.01 | 7,451 | 26.13 | 7,417 | 07.01 | 7,052 | 01.05 | 6,531 | 24.09 | 5,973 |
| 25.03 | 5,988 | 03.13 | 5,948 | 28.03 | 4,964 | 04.05 | 4,439 | 24.13 | 4,399 | 26.05 | 4,294 | 05.01 | 4,200 | 20.05 | 3,988 |
| 02.03 | 3,988 | 19.03 | 3,948 | 03.04 | 3,533 | 27.07 | 3,468 | 03.09 | 3,285 | 25.12 | 3,103 | 21.03 | 3,068 | 11.03 | 3,065 |
| 03.13 | 3,059 | 19.03 | 3,051 | | | | | | | | | | | | |

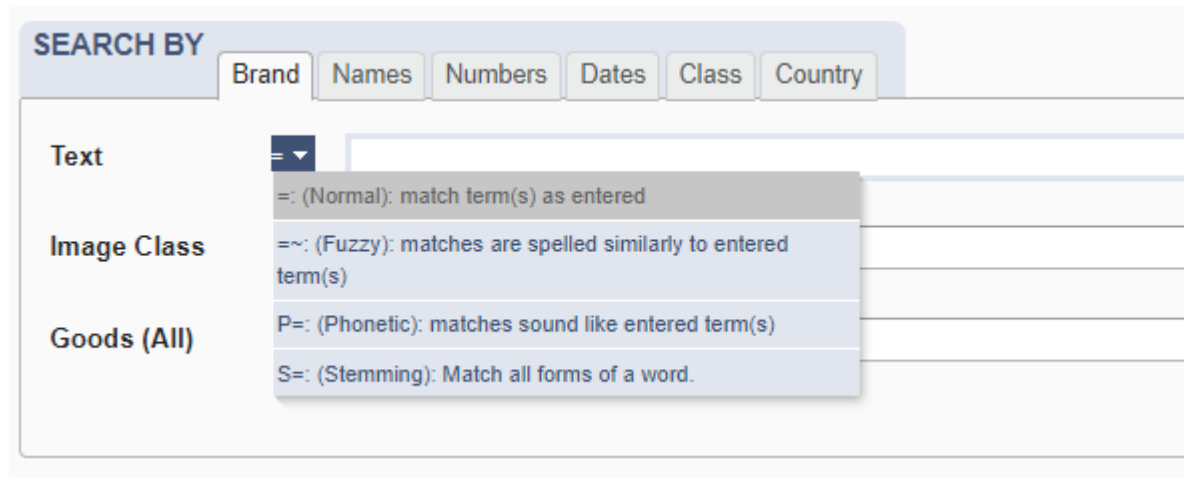
Display: List

filter

Global Brand Database Examination Capabilities

Name Similarity Search

- Wildcard search
- Fuzzy search with fuzzy factor
- Phonetic search
- Stemming
- Transliteration



SEARCH BY

Brand Names Numbers Dates Class Country

Text

Image Class

Goods (All)

=: (Normal): match term(s) as entered

=~: (Fuzzy): matches are spelled similarly to entered term(s)

P=: (Phonetic): matches sound like entered term(s)

S=: (Stemming): Match all forms of a word.

Global Brand Database

NEWS

Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2017-10-23 16:48

SEARCH BY

Brand Names Numbers Dates Class Country

Text = ▼ e.g. wipo OR ompi, *ntel*, ompi-

Image Class = e.g. 05.07.13, apple AND tree

Goods (All) = e.g. footwear, comput*

search ↗

CURRENT SEARCH

BRAND:kitekat~2 * GS:foodstuffs *



FILTER BY

Source Image Status Origin App. Year * Expiration * Holder *

MARS, INCORPORATED

Sort: Count - desc ▼

CURRENT FILTER

STATUS:PEND * HOL:"MARS, INCORPORATED" *

1 - 1 / 1



PH TM (Pending)
42002004979
KITEKAT DEVICE
2002-06-19 (PH)
MARS, INCORPORATED
NC: 31

Display: 100 per page options

1

1 - 1 / 1

Display: 100 per page options

1

Global Brand Database

SEARCH BY

Brand Names Numbers Dates

Text = e.g. wipo OR ompi, *ntel*, ompi~

Image Class = e.g. 05.07.13, apple AND tree

Goods (All) = e.g. footwear, comput*

search 🔍

CURRENT SEARCH

BRAND: ニコン ✕

Japanese English French Detect language ↕

English Japanese French Translate

Nikon × ニコン

5/5000 ☆ 📄 🔊 🔗 ✎

1 - 83 / 83 TMview [↗](#) Display: 100

| | Brand | Source | Status | Relevance | Origin | Holder |
|--------------------------|----------|--------|--------|-----------|--------|-----------|
| <input type="checkbox"/> | ル-ニコン | JP TM | Active | 14 | JP | 生化学工業株式会社 |
| <input type="checkbox"/> | ニコン サンガフ | JP TM | Active | 12 | JP | 株式会社ニコン |
| <input type="checkbox"/> | NIKON | JP TM | Active | 10 | JP | 株式会社ニコン |
| <input type="checkbox"/> | NIKON | JP TM | Active | 10 | JP | 株式会社ニコン |
| <input type="checkbox"/> | NIKON | JP TM | Active | 10 | JP | 株式会社ニコン |
| <input type="checkbox"/> | NIKON | JP TM | Active | 10 | JP | 株式会社ニコン |

PROPERTY

Classification Similarity Search

- Assistance in Vienna Classes entry

SEARCH BY

Brand Names Numbers Dates Class Country

Image Class (Vienna) = sun

Goods/Services Class (Nice)

- 01.03: *SUN*
- 01.03.01: *Sun* rising or setting
- 01.03.02: Other representations of the *sun*
- 01.03.06: *Sun* with landscapes
- 01.03.07: *Sun* with human beings or parts of the human body
- 01.03.08: *Sun* with animals
- 01.03.09: *Sun* with plants
- 01.03.10: *Sun* with clouds, rain, drops of water or representations of other natural phenomena
- 01.03.11: *Sun* with manufactured articles or industrial products
- 01.03.12: *Sun* with other figurative elements

Classification Similarity Search

- Assistance in Vienna Classes entry

SEARCH BY

Brand Names Numbers Dates Class Country

Image Class (Vienna) = >

Goods/Services Class (Nice) =

search 🔍

CURRENT SEARCH



Vienna Classification: **02.05.06** Babies

Image Similarity Search

CBIR method

Query for visual similarity to an image you provide

`Silver bullet` against TM Logo infringement

FILTER BY

Source Image Status Origin App. Year * Expiration * ▾

- Pick an image**
browse
or
drag an image here
- Pick a strategy**
Shape
Color
Texture
Composite
- Pick an image type**

| | |
|-----------|-----------|
| Verbal | 3,178,044 |
| Nonverbal | 2,018,567 |
| Combined | 9,034,056 |
| Unknown | 125,222 |

filter ▾

Image Similarity Search

CBIR method

Search For

Find in top results

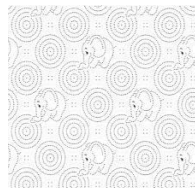
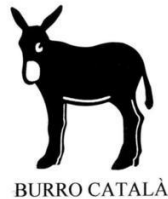


Image Similarity Today

Best strategy

Classification **AND** Content-based ❤️

Global Design Database

Global Design Database

A service on top of global industrial designs that aims to **improve search quality** and **examination quality** of designs data

Industrial Designs data (1.7+ million records)

- Hague System
- National Collections – CA, ES, JP, NZ, US, ID
- Pending Collections – DE, KR, EM ... coming soon

Global Design Database

A world-wide collection of industrial designs data; including WIPO Hague registrations and information from participating national offices.

SEARCH BY

Design | Names | Numbers | Dates | Country

Indication of Products =

Design class =

Description =

search

FILTER BY

Source | Designation | Locarno Class | Reg. Year *





| | | | | | |
|------------|----------------|------------|----------------|------------|----------------|
| CA Designs | 164,825 | ES Designs | 97,240 | JP Designs | 538,825 |
| NZ Designs | 46,920 | US Designs | 798,792 | ID Designs | 56,825 |
| WO Designs | 54,567 | | | | |

Display: List | Sort: Value - asc

1 - 10 / 1,757,389

edit columns

10 per page 1 / 175

| Reg. No | Source | Holder | Reg. Date | Locarno C | National C | Ind. Prod. | Designations | Designs | Image |
|----------|--------|--|------------|-----------|--------------------------------------|--|--------------|---------|---|
| D0800018 | USID | WONG FONG ENGINEERING WORKS (1988) PTE LTD | 2017-10-17 | 12-08 | US.D12-088, US.D12-092 | Motor car | US | 1 |  |
| D0800064 | USID | Johnson Electric S.A. | 2017-10-17 | 13-02 | US.D13-122 | Lamination for stator of single phase electric motor | US | 1 |  |
| D0800077 | USID | Greenwave Systems PTE. LTD. | 2017-10-17 | 13-03 | US.D13-1621, US.D10-1041, US.D14-356 | Light dimmer module | US | 1 |  |
| D0800072 | USID | East Coast Innovations Pty Ltd | 2017-10-17 | 13-03 | US.D13-156 | Electrical connector cover | US | 1 |  |
| | | | | | US.D14- | | | | |

Global Design Database

A world-wide collection of industrial designs data; including WIPO Hague registrations and information from participating national offices.

SEARCH BY

Design | Names | Numbers | Dates | Country

Indication of Products =

Design class =

Description =

- LC.05-05: [Poplin](#) cloth
- LC.07-02: [Poppers](#)
- LC.31-00: [Popcorn](#) machines
- JP.C6-43200A: Toaster - [Pop-Up](#) Style
- US.D07-325: - [Popcorn](#)
- US.D09-438: - With tear strip or [pop](#) top (18)
- US.D21-589: (e.g., motion imparted to figure) - [Pop-up](#) type (e.g., jack-in-the-box, etc.)
- JP.F4-76: Containers (Revolving and [Popping-Up](#) Type)

search ↗

CURRENT SEARCH

DC:LC.31-00 ✕

1 - 10 / 10,547

FILTER BY


Source | Designation | Locarno Class | Reg. Year ✕

| | | | | | |
|------------|-----|------------|-------|------------|-------|
| CA Designs | 0 | ES Designs | 204 | JP Designs | 8,269 |
| NZ Designs | 177 | US Designs | 1,352 | ID Designs | 247 |
| WO Designs | 298 | | | | |

Display: Sort:

filter

10 per page 1 / 1,055

| Reg. No | Source | Applicant | Date | Locarno C | National C | Ind. Prod. | Designations | Designs | Image |
|----------|--------|------------------------|------------|-----------|--|--------------------------------|--------------|---------|---|
| D0799890 | USID | Emerson Electric Co. | 2017-10-17 | 31-00 | US.D07-375, US.D07-376, US.D07-378, US.D07-387, US.D07-412 | Baffle for food waste disposer | US | 1 |  |
| D0799881 | USID | Nostalgia Products LLC | 2017-10-17 | 31-00 | US.D07-323, US.D07-325 | Cotton candy machine | US | 1 |  |
| D0799883 | USID | Nostalgia Products LLC | 2017-10-17 | 31-00 | US.D07-325, US.D07-354 | Kettle popper | US | 1 |  |

(51) Class and subclass of the Locarno Classification

31-00

(52) National classification

D07-325; D07-354

(72) Name and address of creator of designs

[Inventor] Bond; Gregg (Beverly Hills, CA US)

(72) Name and address of creator of designs

[Inventor] Boughton, III; Edward E. (Ventura, CA US)

(73) Name and address of the holder(s)

[Applicant] Nostalgia Products LLC (Green Bay, WI US)

(73) Name and address of the holder(s)

[Assignee] NOSTALGIA PRODUCTS LLC (Green Bay, WI US)

(74) Name and address of representative

[Agent(s)] Blakely Sokoloff Taylor & Zafman LLP (unknown)

(57) Description of the characteristic features of the design(s), or matter for which protection is not sought

The ornamental design for kettle popper, as shown and described.

(55) Description of images

FIG. 1 is a front, side perspective view of our new design;;

FIG. 2 is a front elevation view thereof;;

FIG. 3 is a rear elevation view thereof;;

FIG. 4 is a left side elevation view thereof;;

FIG. 5 is a right side elevation view thereof;;

FIG. 6 is a top plan view thereof;;

FIG. 7 is a bottom plan view thereof;;

FIG. 8 is a front, side perspective view of an alternate embodiment thereof;;

FIG. 9 is a front elevation view of the alternate embodiment thereof;;

FIG. 10 is a rear elevation view of an alternate embodiment thereof;;

FIG. 11 is a left side elevation view of an alternate embodiment thereof;;

FIG. 12 is a right side elevation view of an alternate embodiment thereof;;

FIG. 13 is a top plan view of the alternate embodiment thereof; and,;

FIG. 14 is a bottom plan view of the alternate embodiment thereof.;

The broken lines shown in the drawings represent portions of the kettle popper that form no part of the claimed design.

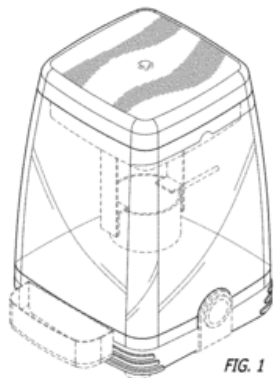
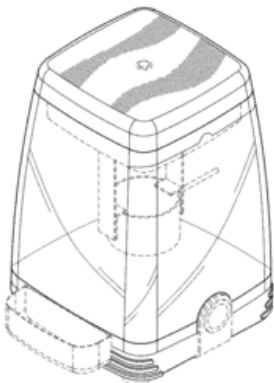


FIG. 1

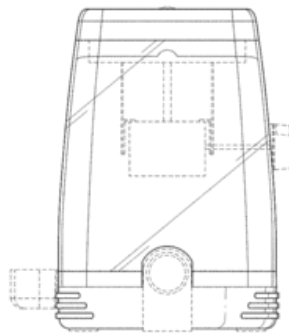


FIG. 2

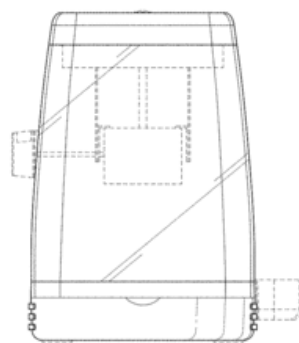


FIG. 3

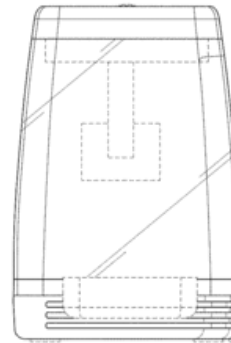


FIG. 4

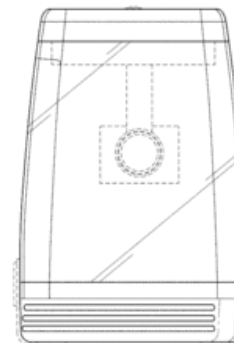


FIG. 5

← back

1 / 2

Hague Registration

Current Status **History**

Designated contracting parties:

All EM

Invalidation: EM: Bulletin No. 41/2012

(11) Registration Number

DM/070593

(73) Name of holder

LIMITED LIABILITY COMPANY "LOGOS"
249, Geroev Stalingrada Street, Dnipropetrovsk (UA)

(81) Designated Contracting Party which pronounced the invalidation, followed by its effective date where that date was communicated to the International Bureau

EM; 03.05.2012

(58) Date of recording in the International Register

11.09.2012

Statement of Grant of Protection: EM: Bulletin No. 10/2008

(11) Registration Number

DM/070593

(81) Designated Contracting Party which made the notification

EM

(58) Date of recording in the International Register

Thank you !