

The WIPO Academy- Distance Learning Capacity Building and Skills Development Activities Patent Search and Patent Drafting Courses

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Courses



WIPO Mission for IP Knowledge Development and Dissemination

- The WIPO Academy is the core entity in WIPO for training and human capacity-building activities, particularly for developing countries, least developed countries (LDCs) and countries in transition.

The WIPO Academy's Goal



Global access to
high quality
intellectual property
education and
training

The WIPO Academy's Main Areas of Activity

- Professional Development Program
- Academic Institutions Program- Master's
- Distance Learning Program- 'Leveraging ICT's to provide multilingual access to knowledge in all fields of IP anywhere, anytime, anyhow'

- Building National IP Training Centers
- WIPO Summer Schools
- **New!** Judicial Training Institutions Project (2017)
- **New!** General IP Education for Teachers of the Youth (2017)

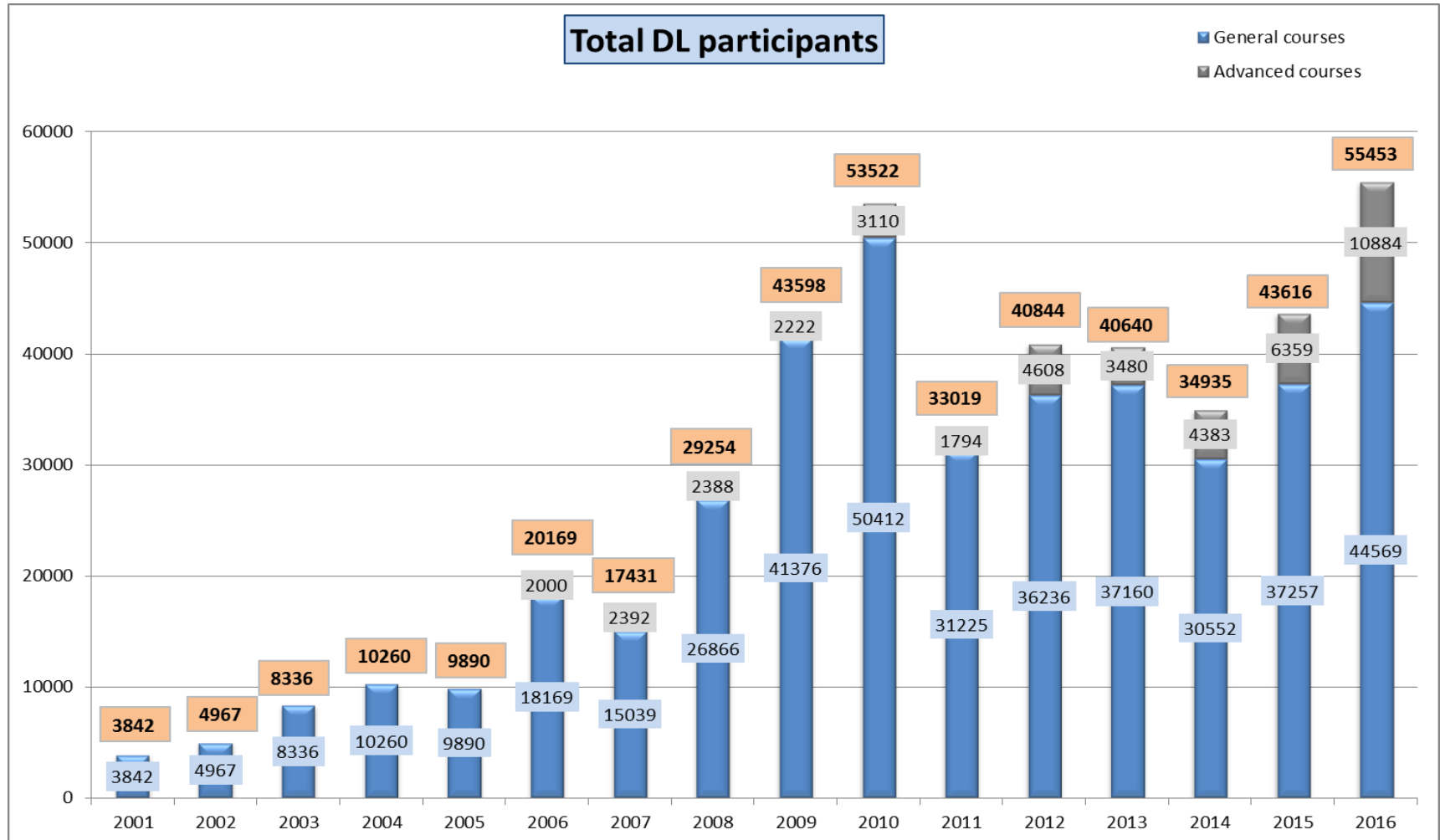
The WIPO Academy as a Catalyst in IP Training

- Unique provider of professional development for **government officials**
- Unique provider of **multilingual access** to basic and advanced IP courses through distance learning (10 languages/ 159 courses a year)
- Unique **UN organization providing IP higher education** through Joint Master's Degrees and support to leading universities (8 Masters Programs)
- Building **national IP training centers** in partnership with Member States
- Neutral; Credible- **WIPO Brand**
- A hub or virtual network of **partners (50), experts and teachers (400)** in development oriented intellectual property (IP) training

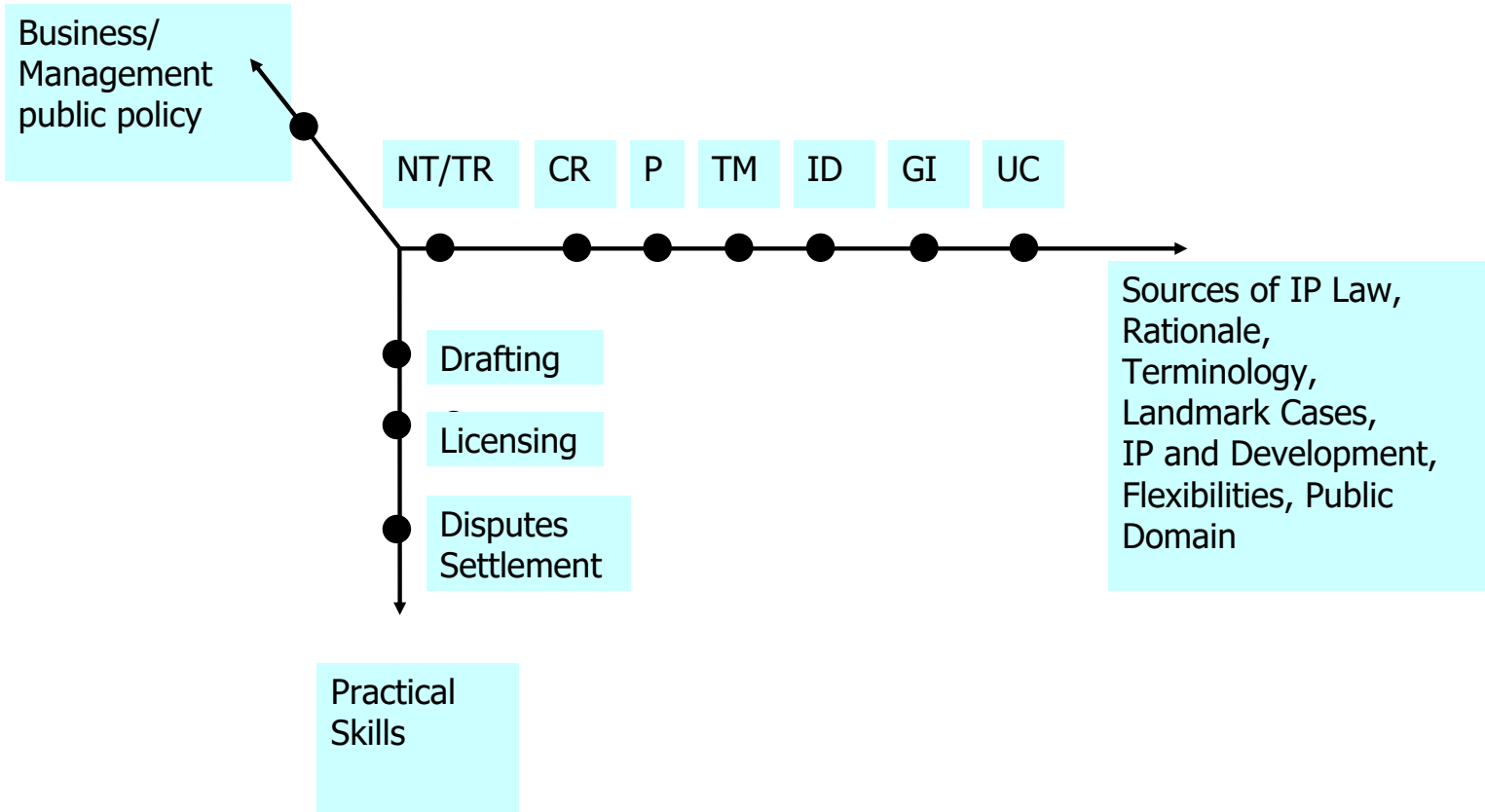
WIPO Academy in Numbers

- **443,459 individuals** have followed our distance learning courses since 2001
- **420 face to face specialized courses** have been organized with our Member States for over 4,000 government officials since 2000
- **1,106 students** have graduated from our Joint Master's Program since 2003, of whom 628 received scholarships as government officials
- **Five national IP training centers** have been established, and **86 trainers** have been certified.
- **More than 3,000 participants** have taken part in the WIPO Summer Schools since 1998

Distance Learning Program (2001-2016)



Distance Learning



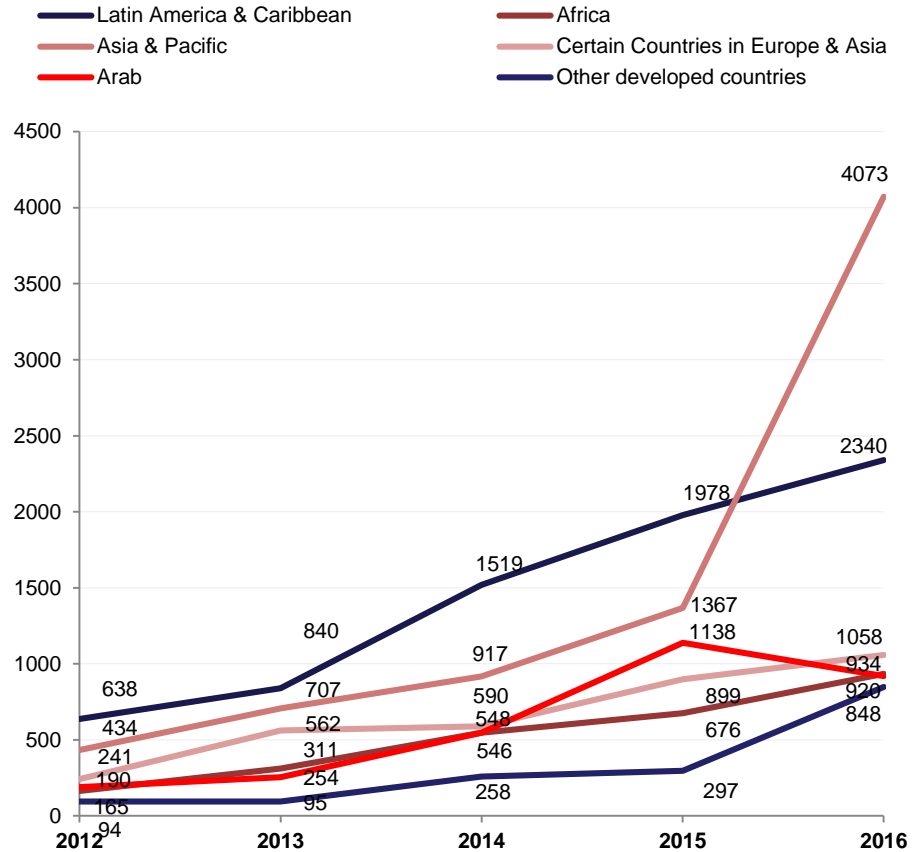
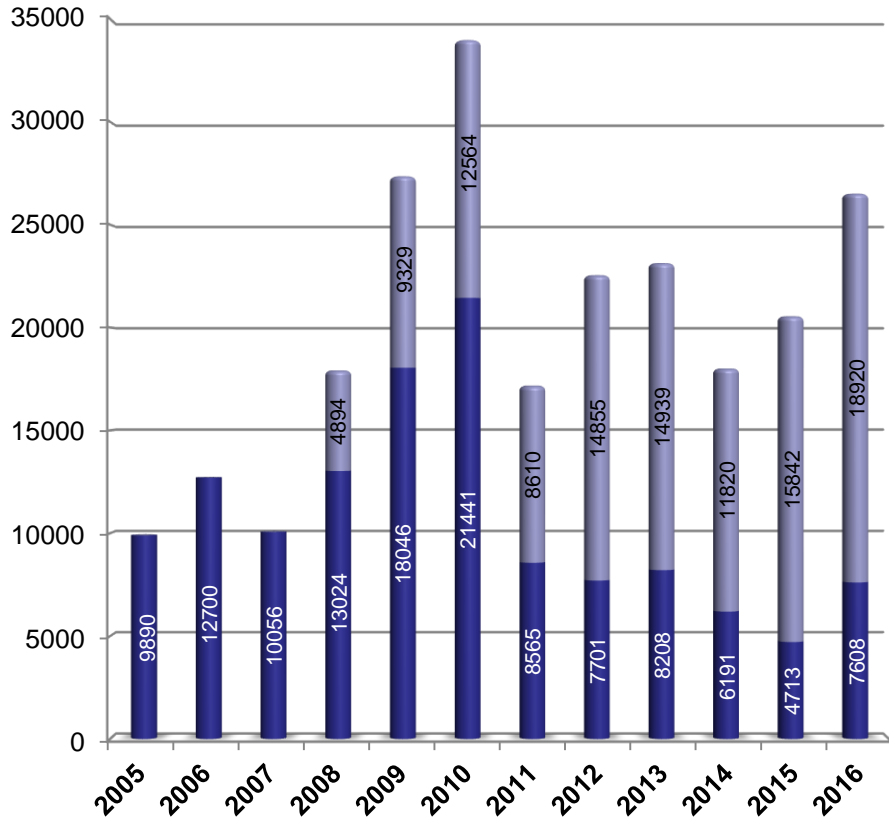
- Customized for specific audiences, and professions e.g. Chinese, Technology and Innovation Support Centers (TISCS)
- Constantly updated, peer reviewed and expanded with new course topics

Distance Learning

- DL 001 – Intellectual Property Primer
- 101PCT – General Primers - Introduction to the Patent Cooperation Treaty
- DL 101 – General Course on Intellectual Property
- DL 201 – Copyright and Related Rights
- DL 202 – Electronic Commerce IP (under review)
- DL 203 – IP and Traditional Knowledge and Folklore
- DL 204 – Biotechnology and Intellectual Property (under review)
- DL 205 – Plant Variety Protection -UPOV Convention
- DL 301 – Patents
- DL-302 – Trademarks
- DL-317 – Arbitration and Mediation Procedure under the WIPO Rules
- **DL-318 – Patent Information Search**
- **DL-320 – Basics of Patent Drafting**
- DL-450 – IP Management
- DL-501/6 Collective Management of CR (for Managers, Legal Prac., Policy, Makers, Rights holders)
- DL-511 – Licensing including Open Source
- **DL-701 – IP and Access to Medical Technologies**

Empowering IP Offices- Customizing WIPO Courses for National Universities

- Customized DL-101 (by IP Offices)
- WIPO-DL101 (Non-Customized)



This was applied in 2016 and the data illustrates that 71% of the participants of the DL-101 followed the customized versions administered by local IP Offices in Brazil, China, Croatia, Egypt and Mexico.



Scant IP
knowledge
Development
Programs for
teachers of the
young

Vs.

A rapidly
increasing
interaction of
technology and
culture with IP

Distance Learning

- 3 Categories of Courses on IP
- 150 Instructionally Designed Sessions/Year
- Taught in 7 languages: Arabic, Chinese, English, French, Portuguese, Russian and Spanish
- 338 IP Professors/Practitioners
- WIPO Advantage
- Available globally through the Academy website, forums and partner platforms

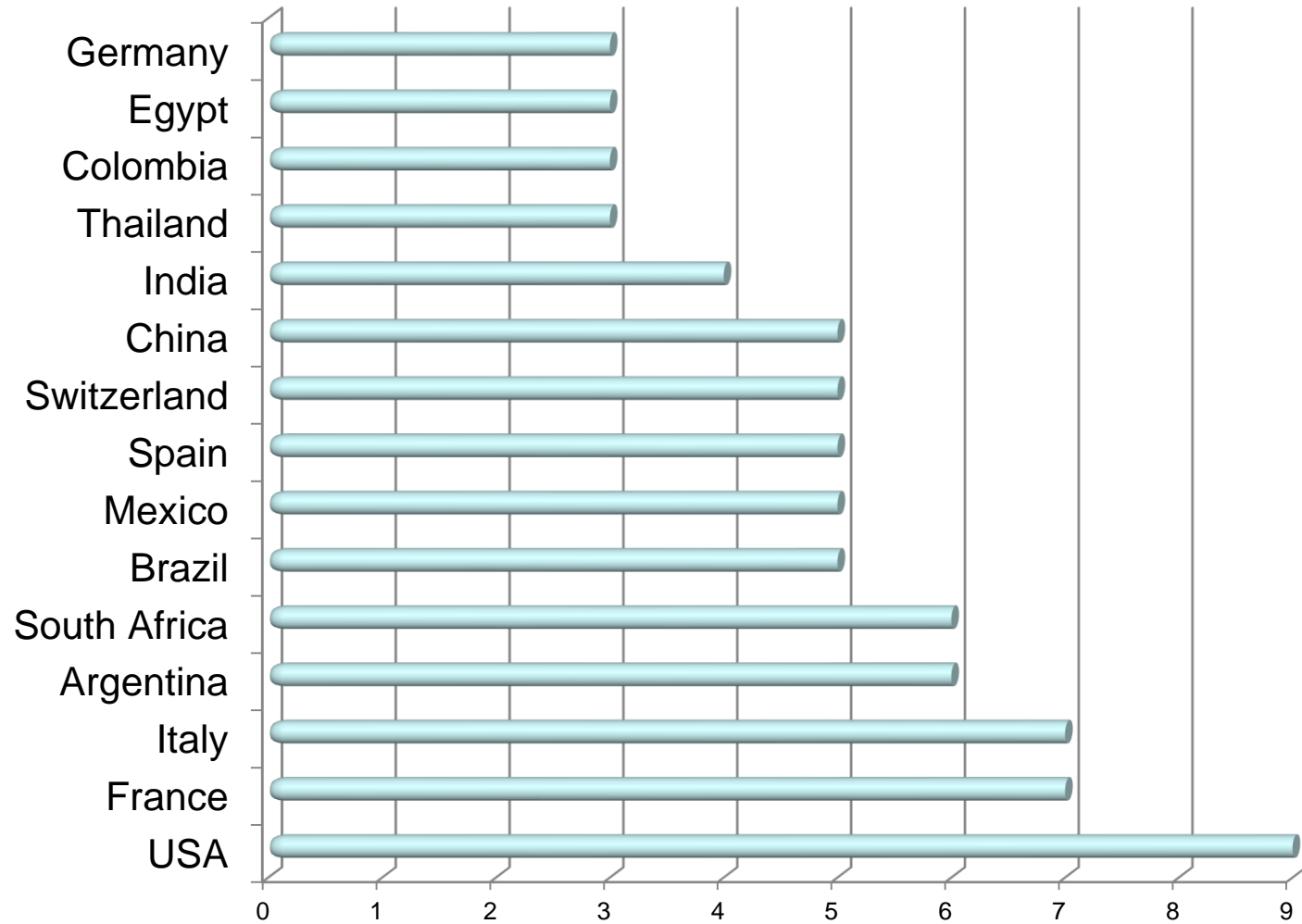


General Courses (3)

Advanced/Specialized Courses (24)

Masters level courses
Customized Courses

WIPO Tutor Faculty



Description of DL-318 and DL-320

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A call for IP Experts?