



**— THE BEST JUST GOT BETTER  
THE NEW THOMSON  
INNOVATION**

CONVEGNO AIDB 2015



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# AGENDA



- **INTRODUCTION**
- **MAIN NAVIGATION CHANGES**
- **BENEFITS FOR R&D AND OTHER INFREQUENT USERS**
- **BENEFITS FOR IP ATTORNEYS / LICENSING PROFESSIONALS**
- **BENEFITS FOR INFORMATION PROFESSIONAL USERS**
- **WEB BROWSER SUPPORT CHANGES**
- **Q&A**

# THE NEW THOMSON INNOVATION

## WE MADE THE BEST, BETTER!

- Last year Outsell ranked Thomson Innovation as the #1 Patent Research and Analysis Service\*
- Based on customer feedback and building on the Outsell report, we have redesigned Thomson Innovation's user interface.
- Customers can work more efficiently, with fewer clicks.
- Navigation, search and results have been redesigned to be simpler, more logical, intuitive and inviting.



# USABILITY ENHANCEMENTS AT-A-GLANCE

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## BENEFITS TO THE THOMSON INNOVATION USER


- Faster navigation
- Fewer pop ups
- Rapid access to the most commonly used features
- Reducing the number of choices presented on each page
- Supporting all the most widely used Web browsers
- Smart Search is the preferred topic search option
- Most specialized functions used by expert users are still available













# NEW DASHBOARD LANDING PAGE

THOMSON INNOVATION® Welcome

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SMART SEARCH  

## SEARCH

 Patent	 Literature	 Business	 Saved Work	 My Account
 All Content	 Search History	 Native Japanese	 Download Center	 Support

# NEW DASHBOARD LANDING PAGE

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PUBLICATION NUMBERS

## SEARCH

- Patent
- Literature
- Business
- Saved Work
- My Account
- All Content
- Search History
- Native Japanese
- Download Center
- Support

# SIMPLIFIED NAVIGATION

The screenshot displays the Thomson Innovation user interface. At the top, a dark navigation bar contains the Thomson Innovation logo, a 'Welcome' message, and utility icons. On the left, a vertical 'MENU' sidebar is shown with a red box highlighting the 'DASHBOARD' option, which has a downward arrow indicating it is expanded. The main content area is titled 'SAVED WORK' and features a grid of green buttons for navigation: 'Personal Folders', 'Public Folders', 'Inbox', and 'Deleted Items'. Below this, there are sections for 'QUERIES' (Search Histories, Searches & Alerts), 'RESULTS' (Work Files, Watched Records), 'ANALYSIS' (Charts, Citation Maps, Text Clusters, ThemeScape Maps), and 'TEMPLATES' (Export Templates).

**MENU**

- DASHBOARD** (highlighted)
- SAVED WORK
  - PERSONAL FOLDERS
  - PUBLIC FOLDERS
  - INBOX
  - DELETED ITEMS
- QUERIES
  - SEARCH HISTORIES
  - SEARCHES & ALERTS
- RESULTS
  - WORK FILES
  - WATCHED RECORDS
- ANALYSIS
  - CHARTS
  - CITATION MAPS
  - TEXT CLUSTERS
  - THEMESCAPE MAPS
- TEMPLATES
  - EXPORT TEMPLATES

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## SAVED WORK

Personal Folders Public Folders Inbox Deleted Items

### QUERIES

Search Histories Searches & Alerts

### RESULTS

Work Files Watched Records

### ANALYSIS

Charts Citation Maps Text Clusters ThemeScape Maps

### TEMPLATES

Export Templates

# BENEFITS FOR THE R&D USER

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- R&D professionals and other occasional users will find simplified navigation layouts that ease the learning curve
- They can bypass the main search screen altogether
  - Smart search and publication number search are accessible from the clearly visible quick search box
- Get from log in to accessing your downloaded documents in as little as 4 clicks





# SEARCHING MADE EASY

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SMART SEARCH

### SEARCH

- Patent
- Literature
- Business
- Saved Work
- My Account
- All Content
- Search History
- Native Japanese
- Download Center
- Support
- Administration

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# EXPORTING YOUR RESULTS MADE EASY

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## SEARCH RESULTS

1,327 record(s) found out of 98,398,325 searched (display limit 60,000) 658 INPADOC families 0 record(s) selected

Displaying 1 - 50 of 658      Page 1 of 14      Go to page:  Go      Display 50 records per page

		Publication Number	Assignee/Applicant	Publication Date	Priority Date	Count of Citing Refs-Patent
<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">CN104739656A</a> <b>DWPI Drawing:</b>	Shanghai Institute of Technology <b>Title:</b> <span style="background-color: #90EE90;">nanoemulsion</span> containing an anionic surfactant Gemini and preparation method <b>DWPI Title:</b> -	2015-07-01	2015-03-04	0
<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">CN104606106A</a> <b>DWPI Drawing:</b>	Nantong Snakes Treating Institute <b>Title:</b> Natural plant nano milk bath foam <b>DWPI Title:</b> Natural plant bath <span style="background-color: #90EE90;">nanoemulsion</span> foam used e.g. for relieving itching includes Elsholtzia UV sterilizing antibacterial healthcare bath <span style="background-color: #90EE90;">nanoemulsion</span> , moisturizing skin cleaning bath <span style="background-color: #90EE90;">nanoemulsion</span> and turpentine bath <span style="background-color: #90EE90;">nanoemulsion</span>	2015-05-13	2015-02-13	0
<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">CN104688555A</a> <b>DWPI Drawing:</b>	SHENZHEN AESTHETIC BIOTECH CO. LTD. <b>Title:</b> Freckle removing agent without lead and and its preparation method <b>DWPI Title:</b> -	2015-06-10	2015-02-06	0
<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">CN104667772A</a> <b>DWPI Drawing:</b>	Shandong University <b>Title:</b> A plant warm bear bear salt <span style="background-color: #FFD700;">water-in-oil nano emulsion</span> and its preparation method <b>DWPI Title:</b> <span style="background-color: #FFD700;">Water-in-oil nano-emulsion</span> , comprises brine, emulsifier and paraffins, where <span style="background-color: #FFD700;">nano-emulsion</span> is prepared by mixing emulsifier, alkane and brine, heating mixture and stirring, and ultrasonically emulsifying liquid	2015-06-03	2015-01-30	0
<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">CN104586640A</a>	AESTHETIC (BEIJING) TECHNOLOGY CO., LTD.	2015-05-06	2014-12-29	0

Print Watch Records Alert Analyze Order Export Save Add To



# SELECT THE FORMAT & FIELDS YOU WANT TO EXPORT

## Export & Report Options Help

[Save as Template](#) | [Create Chart](#) | [Samples](#)

Use selected records (0)  Use all records (617)

**1 Format:**

Excel 2007(.xlsx) Show Template

**2 Fields:**

Available Fields	Export Field List
<p><i>Field Sets</i></p> <p>Brief</p> <p>Biblio</p> <p>Biblio+Abstract</p> <p>Facsimile, Member Report</p>	<p>Publication Number</p> <p>Title</p> <p>Title - DWPI</p> <p>Inventor</p> <p>Priority Number</p>

*Field options vary by format type — names in blue text in selection box represent groups of fields*

Create duplicate records for one multi-value field

Select field

**3 Delivery Options:**

File name: excel2015-09-29-15-11-40 *File extension will be added automatically*

Compress file as .ZIP  One file per record



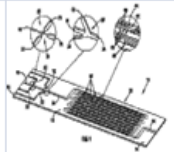

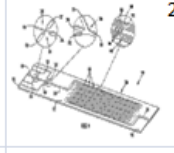





Share via email (optional): Add/Edit

Make these my defaults

Cancel Create



# HERE IS THE EXPORT

	A	B	C	D	E	F	G	H
97	<a href="#">US20150119300A1</a>	BIODEGRADABLE NON-ACIDIC OIL-IN-WATER NANOEMULSION	Biodegradable, non-acidic, oil-in-water nanoemulsion used for stimulating oil wells, comprises	2012-10-24   2013-10-24	2015-04-30	ANDRECOLA PAUL,PENNSAUKEN,N J,US	 1	
98	<a href="#">EP2906337A2</a>	PRODUCTION OF PARTICLES   HERSTELLUNG VON TEILCHEN   PRODUCTION DE	Producing product particles, preferably enzyme particles, involves producing, by using a droplet-	2012-10-09   2013-10-08	2015-08-19	CSIR,0002 Pretoria,ZA,10010536 8		
99	<a href="#">WO201405742A2</a>	PRODUCTION OF PARTICLES   PRODUCTION DE PARTICULES	Producing product particles, preferably enzyme particles, involves producing, by using a droplet-	2012-10-09	2014-04-17	CSIR,ZA	 2	
100	<a href="#">CN103705459A</a>	Crystallized ceftiofur free acid nano-emulsion injection and preparation method thereof   A	Crystalline ceftiofur free acid nanoemulsion injection comprises crystalline ceftiofur	2012-09-29	2014-04-09	Ringpu (Tianjin) Biomedical Co. Ltd.,CN		
	<a href="#">CN104684543A</a>	Preparation for delivering nucleotide	Formulation in nanoemulsion form,	2012-08-30   2013-08-12	2015-06-03	COMMISSARIAT ENERGIE		



# BENEFITS FOR IP ATTORNEYS

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- IP attorneys, competitive intelligence professionals, and licensing professionals, will find searching to be more intuitive, and will easily find helpful, but previously obscure features
- Having the search form and results on the same page means no more jumping between pages to refine searches
- Export, patent watch and ordering document all have their own buttons on the main search & results page with no need to find them hidden in a list of menu options
- DWPI & INPADOC family look up tools are both available without the need to toggle between them in preferences



# SEARCH AND RESULTS ON SAME PAGE

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**PATENT SEARCH** PUBLICATION NUMBER Help

Change collections: [All](#)

Make these my defaults

**Preview/edit query**

CTB=((water near3 oil\*) and (nanoemulsion\* or nano ADJ emulsion\*)) AND DP>=(20100101);

**SEARCH RESULTS** Filter Settings

1,327 record(s) found out of 98,398,325 searched (display limit 60,000) 658 INPADOC families 0 record(s) selected

Displaying 1 - 50 of 658 Page 1 of 14 Go to page:  Go Display 50 records per page

<input type="checkbox"/>	<input type="button" value="+"/>	Publication Number	Assignee/Applicant	Publication Date	Priority Date	Count of Citing Refs-Patent
<input type="checkbox"/>	<input type="button" value="-"/>	<a href="#">CN104739656A</a> <b>DWPI Drawing:</b>	Shanghai Institute of Technology <b>Title:</b> nanoemulsion containing an anionic surfactant Gemini and preparation method <b>DWPI Title:</b> -	2015-07-01	2015-03-04	0
<input type="checkbox"/>	<input type="button" value="-"/>	<a href="#">CN104606106A</a> <b>DWPI Drawing:</b>	Nantong Snakes Treating Institute <b>Title:</b> Natural plant nano milk bath foam <b>DWPI Title:</b> Natural plant bath nanoemulsion foam used e.g. for relieving itching includes Elsholtzia UV sterilizing antibacterial healthcare bath nanoemulsion, moisturizing skin cleaning bath nanoemulsion and turpentine bath nanoemulsion	2015-05-13	2015-02-13	0
<input type="checkbox"/>	<input type="button" value="-"/>	<a href="#">CN104688555A</a> <b>DWPI Drawing:</b>	SHENZHEN AESTHETIC BIOTECH CO. LTD. <b>Title:</b> Freckle removing agent without lead and and its preparation method	2015-06-10	2015-02-06	0





# REFINING RESULTS

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SEARCH RESULTS

617 record(s) found out of 98,398,325 searched (display limit 60,000) 346 INPADOC families 0 record(s) selected

Search within your results: Smart Search-Topic "musical instrument" tuning peg Subsearch

Filter your results:

Inventor	Assignee	Current IPC	Publication Year
<input type="checkbox"/> OUYANG, Wu-qing (47)	<input type="checkbox"/> UNIV NORTHWEST A&F (43)	<input type="checkbox"/> A61K 9/107 (213)	<input type="checkbox"/> 2012 (118)
<input type="checkbox"/> ALMINANA DOMENECH, NURIA (37)	<input type="checkbox"/> NANOBIO CORP (39)	<input type="checkbox"/> A61K 8/06 (54)	<input type="checkbox"/> 2011 (110)
<input type="checkbox"/> FERRER MONTIEL, Antonio (34)	<input type="checkbox"/> LIPOTEC SA (34)	<input type="checkbox"/> A61Q 19/00 (51)	<input type="checkbox"/> 2014 (108)
<input type="checkbox"/> Hamouda, Tarek (32)	<input type="checkbox"/> NOVARTIS AG (29)	<input type="checkbox"/> A61K 47/44 (49)	<input type="checkbox"/> 2010 (105)
<input type="checkbox"/> VAN DEN NEST, WIM (32)	<input type="checkbox"/> UNIV MICHIGAN (24)	<input type="checkbox"/> A61P 17/00 (42)	<input type="checkbox"/> 2013 (104)

Reset Filter Results

Displaying 1 - 50 of 346 Page 1 of 7 Go to page: [ ] Go Display 50 records per page

Publication Number	Assignee/Applicant	Publication Date	Priority Date	Count of Citing Refs-Patent
<a href="#">CN104688555A</a> DWPI Drawing:	SHENZHEN AESTHETIC BIOTECH CO. LTD.	2015-06-10 Title: Freckle removing agent without lead and and its preparation method DWPI Title: -	2015-02-06	0
<a href="#">CN104667772A</a> DWPI Drawing:	Shandong University	2015-06-03 Title: A plant warm bear bear salt water-in-oil nano emulsion and its preparation method DWPI Title: Water-in-oil nano-emulsion, comprises brine, emulsifier and paraffins, where nano-emulsion is prepared by mixing emulsifier, alkane and brine, heating mixture and stirring, and ultrasonically emulsifying liquid	2015-01-30	0
<a href="#">CN104546526A</a> DWPI Drawing:	AESTHETIC (BEIJING) TECHNOLOGY CO. LTD.	2015-04-29 Title: Nanometer emulsion containing fat-soluble phenanthrenequinone compound DWPI Title: Fat-soluble phenanthrenequinone compound containing nano-emulsion useful for delaying aging, comprises e.g. tanshinone, phospholipid, octanoic acid/capric acid glyceride, polyglyceryl oleate, Tween-80, glycerol and water	2014-12-23	0

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## SEARCH RESULTS

617 record(s) found out of 98,398,325 searched (display limit 60,000) 346 INPADOC families 0 record(s) selected

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	Publication Number	Assignee/Applicant	Publication Date	Priority Date	
	<a href="#">CN104688555A</a> <b>DWPI Drawing:</b> 	SHENZHEN AESTHETIC BIOTECH CO. LTD.	2015-06-10	2015-02-06	0
	<a href="#">CN104667772A</a> <b>DWPI Drawing:</b> 	Shandong University	2015-06-03	2015-01-30	0
	<a href="#">CN104546526A</a> <b>DWPI Drawing:</b> 	AESTHETIC (BEIJING) TECHNOLOGY CO. LTD.	2015-04-29	2014-12-23	0
	<a href="#">CN104523597A</a> <b>DWPI Drawing:</b> 	UNIV SICHUAN	2015-04-22	2014-12-15	0
	<a href="#">CN104430396A</a> <b>DWPI Drawing:</b> 	UNIV GUANGXI	2015-03-25	2014-11-04	0

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Display & Sort Options

Edit Custom Fields

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Retrieve INPADOC Family

Retrieve DWPI Family

# BROWSER SUPPORT IMPROVEMENTS

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- WILL now support:
  - Internet Explorer 9, 10, 11
  - Firefox ESR latest version
  - Chrome latest version.



# FOR SUPPORT AND TRAINING

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## Contact Us

US, Canada & Latin America

Phone: +1 800 336 4474

[ts.info.us@thomsonreuters.com](mailto:ts.info.us@thomsonreuters.com)

Europe, Middle East and Africa

Tel: +44 (0)20 7433 4000

[ts.info.emea@thomsonreuters.com](mailto:ts.info.emea@thomsonreuters.com)

Japan

Phone: +81 3 5218 6500

[ts.info.jp@thomson.com](mailto:ts.info.jp@thomson.com)

Asia Pacific (Singapore office)

Phone: +65 6411 6888

[ts.support.asia@thomson.com](mailto:ts.support.asia@thomson.com)

